

यशस्विनी

2021-22



वैश्य महिला महाविद्यालय, रोहतक

(Affiliated to Maharshi Dayanand University, Rohtak)

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MESSAGE



Sh. MANOHAR LAL

CHIEF MINISTER, HARYANA
CHANDIGARH.

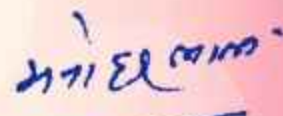
It gives me pleasure to know that Vaish mahila Mahavidyalya, Rohtak is bringing out the next issue of its annual magazine entitled "**Yashaswinee**" for the session 2021-22.

Educational institutions play a vital role in the multifarious development of the country by preparing the youth in various professions and skills.

It is necessary to make significant and qualitative changes in the education system according to the changing needs of the society so that the students are able to take advantage of the opportunities created by the present scenario of globalization. Therefore, the Haryana Government has decided to fully implement the new National Education Policy by the year 2025 to fulfill its commitment to provide employable education enabled with skills and values to the students in the state.

Publication of such journals not only provides an opportunity to the students to express their views and ideas on various issues, but also serves as a feedback to the institute.

My best wishes.


Manohar Lal

MESSAGE



Sh. RAJIV RATTAN
I.A.S.

Director & Special Secretary Higher Education, Haryana
Shiksha Sadan, Sector-5, Panchkula

It is immense pleasure to know that Vaish Mahila Mahavidyalya, Rohtak is going to publish its annual magazine "**Yashaswinee**" for the year 2021-22. Such mediums give a platform to young and budding writers, poets and artists to give shape to their thoughts and feelings.

I believe that this institution will scale new heights in academics and research in the times to come. I take this opportunity to congratulate all the faculty members. Students and staff of the college and all those who have contributed in promoting good education in this college.

I congratulate the Principal, faculty and students on this occasion and wish them the best for all future endeavors.

RAJIV RATTAN

MESSAGE



Sh. Navin Kumar Jain

President

Vaish Education Society, Rohtak

It is a matter of great pride that Vaish Mahila Mahavidyalya is publishing the next issue of its Annual Magazine Yashaswinee for the session 2021-22. College magazine is a good platform for the students to present their intellectual and creative abilities. It enhances the interest in reading-writing and thus improves their self-confidence.

The fact is that education is socially important and girls are the integral part of our society. Without women upliftment, society cannot progress. Education is quite necessary for holistic development of girls. Vaish Mahila Mahavidyalya is continuously making efforts in this direction. The college has feathers in its cap on cultural & sports levels as well. Our students have shown their indomitable spirit by excelling on National and International levels.

Through this magazine, I want to join hands in grooming the young minds so that they may walk on the path of life successfully. Besides, I congratulate the Principal, Staff and Students for their contribution in the publication of the present issue of 'Yashaswinee'.

Navin Kumar Jain

MESSAGE



Sh. Deepak Jindal

Vice-President

Vaish Education Society, Rohtak

I am glad to learn that Vaish Mahila Mahavidyalya, Rohtak is bringing out its annual college magazine 'Yashaswinee'.

Meaning of Yashaswinee is 'glorious'. I wish glory of our college magazine, staff & students spread all over.

My message to the students is "Work hard in silence, let your success be your noise" As per saying of Swami Vivekananda "Every thing is easy when you are busy. But nothing is easy when you are lazy."

The standards of an academic institute are measured by the academic excellence and extra-curricular achievements of the students.

Sustainable efforts are required to chisel the abilities and talents of our students to groom them as complete individuals. A college magazine is an appropriate platform for the excellence in one field or the other. I hope that 'Yashaswinee' would go a long way in embellishing the writing skills of young girls, improve perception and empathy.

I express felicitation to the Principal, staff and students of the college and wish them success for all future ventures.

Deepak Jindal

MESSAGE



Sh. Rajinder Kumar Bansal

General Secretary

Vaish Education Society, Rohtak

With extreme pride and pleasure. I want to say that Vaish Mahila Mahavidyalya is releasing its next issue of the College Magazine 'Yashaswinee'.

"Education and learning allows us to make sense of the world around us, the world inside us, and where we fit within the world".

I welcome all the students of 'Vaish Mahila Mahavidyalya', one of the premier educational institutions of the state where they can explore their abilities and talents. The college presents a happy blend of traditional and modern education where knowledge is imparted to the students so that they may occupy a better place in the modern, competitive world. The college aims at holistic development of students by maintaining a balance between academics, extracurricular and co-curricular activities. The college magazine seeks to nurture generations of young women in a happy and healthy environment and I assure that College Magazine 'Yashaswinee' will provide a strong platform for the students to develop their confidence and creative skills.

I wish the best of fortune, peace and prosperity to all those who contribute to the noble task of spreading education and its manifest qualities, aims and objectives.

Rajinder Kumar Bansal

MESSAGE



Sh. Shyam Lal Garg

Joint Secretary

Vaish Education Society, Rohtak

Education is not only about getting degrees but about applying that knowledge in day to day life. Students need to develop and apply critical thinking skills to the complex problems that our country is facing. Today women are lured, entrapped, exploited and tortured. I call upon you to get up and take action against all crimes against women.

We all need to deal it in a comprehensive and co-operative style. Though our courts and police are also trying to stop all these crimes against women but the ultimate responsibility lies with the society at large. Knowledge of the techniques of physical self restraint is also very important. Besides it, in today's world of stiff competition, the educational choices that a student makes have an enormous impact on his/her future career. Keeping this in view, the college offers a wide range of educational opportunities that is closely geared to the need of global job market and our magazine 'Yashaswinee' plays an important role in doing so.

Shyam Lal Garg

MESSAGE



Dr. Chander Garg

Treasurer

Vaish Education Society, Rohtak

"We want that education by which character is formed, strength of mind is increased, the intellect is expanded and by which one can stand on one's own feet."

- Swami Vivekananda

Education drives away ignorance and through illumination it emboldens a person to a righteous thought and action. It empowers a woman and enlarges the horizon of her mind. It energizes a society and enables a woman to earn living with respect and praise.

In order to accomplish our vision and mission, we are prepared to take as much effort as possible for the betterment of academic scenario. Education is an effective medium of social transformation. We get encouragement, looking at bright and successful careers of our thousands of students, which subsequently benefit the society. I feel proud that I am a part of such an excellent institute, which is shaping modern India.

Our college cares for the individual development of each and every student. We accord prime importance to the behavioural discipline, moral integrity and cognitive developments of our students.

Let us all invoke the blessings of "Goddess Saraswati" as we march ahead and gear up to myriad managerial, economic, societal and environmental challenges.

Dr. Chander Garg

MESSAGE



*From The
Principal's Desk...*

Dr. (Mrs.) Rashmi Gupta
Principal

In a country which boasts of its glorious heritage, not only enjoyed equal status but has been described in scriptures as well, it has become necessary today, for the government to create special laws and enforce it. Guru Nanak has warned those who assign second place to women, "it is she who gives birth to the kings."

Women empowerment is a process that creates power in women to live happy and respectable life in society. They will be empowered when they will be able to access opportunities in various fields without any limitations. It is crucial for the overall development of country. The women empowerment mission encourages women to be self reliant.

To develop India as a super power, development of women is equally important. The main focus should be on education and getting equal pay for equal work.

As a welfare state, it becomes imperative for the government to safeguard fundamental rights of women and make provision in law for upgradation of their status. In order to enhance awareness and mass consciousness of the rights of women, empowerment of women can be achieved. Removal of female foeticide, female infanticide, sexual harassment, domestic violence, dowry killing, illegal trafficking and prostitution should be there as they are the major hurdles of this empowerment movement.

There has been substantial progress in the field of women empowerment as Indian government strides hard to ameliorate the status of women in every field and promotes maximum participation of women.

Dr. Rashmi Gupta

EDITORIAL...



Dr. (Mrs.) Suresh Bala Malik

Chief Editor

Failures are the Pillars of Success :-

“Failure should be our teacher, not our undertaker. Failure is delay, not defeat. It is a temporary detour, not a dead end. Failure is something we can avoid only by saying nothing, doing nothing and being nothing.”

- Denis Waitley.

In the journey of life, everyone has to face struggle, face ups and downs. Obstacles and hardships are bound to be there in one's life. But what is important is how we tackle them. It is the perception of an individual towards the same that defines the course of his life.

It has been aptly remarked that 'to be a champion, fight one more round'. It is one's tireless pursuit that will lead him to success. Success and failure are two facets of a coin. There are people who may give up and there are others who are ready to take failures as a challenge. It is our attitude towards life that helps us to shape our destiny. Failures can be disheartening when one is unable to cope with the situation. At such times, one must remember that it is the cowards who run away from the situation.

Success is culmination of hard work, dedication and determination. It is not necessary that every effort bears fruit. But every step definitely gives us an experience and this experience is incomparable. Failures not only make us aware of our shortcomings but provide a learning lesson. It is just smart enough to extract learning from those failures. One should not let the rejection of failure overcome their spirit to achieve their goals.

Eventually, it is our patience and determination that leads us to the road of success. One has to pay the price of aspirations and dreams with perseverance and dedication. As Rome was not built in a day, one cannot become successful overnight. The road to success is rough and patchy with hurdles but all failures become meaningless, once we accomplish our goals successfully.

Dr. (Mrs.) Suresh Bala Malik

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SARASWATI POOJA

ॐ असतो माँ सद्गमय ।

तमसो माँ ज्योतिर्गमय ।

मृत्योर्माऽमृतं गमय ॥

हे माता हम को असत्य से बचा कर सत्य का मार्ग दिखा। हमारे अन्दर के अन्धकार और अज्ञानता को मिटा कर ज्योति और सच्चा ज्ञान प्रदान करो। हम को ऐसे शुभ कर्म करने में समर्थ बना कि हमारे संसार से जाने के बाद भी लोग इन कर्मों का फल सदियों तक लेते रहें। यही अमरता है मेरे लिए।



Seeking blessings of Maa Saraswati



Lighting the Lamp of knowledge



यशस्विनी

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यशस्विनी



2021-22

हिन्दी अनुभाग

प्राध्यापिका सम्पादक :

डॉ० सरोज जैन

प्राध्यापिका – हिन्दी विभाग

विद्यार्थी सम्पादक :

समीक्षा



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सम्पादकीय



डॉ. सरोज जैन
हिन्दी – विभाग

अति हर्ष विषय है कि वैश्य महिला महाविद्यालय परिवार प्रति वर्ष की भाँति इस वर्ष भी 'यशस्विनी' नामक पत्रिका का प्रकाशन करने जा रहा है। यह महाविद्यालय अनेक वर्षों से छात्रों को न केवल गुणवत्तापूर्वक शिक्षा प्रदान करने के साथ-साथ उनका चहुँमुखी विकास करने में सतत प्रयासरत है। जो उनके लिए समाज में एक अच्छा नागरिक बनने के लिए प्रेरणादायक है।

युवा पीढ़ी भौतिकता की चकाचौंध में न केवल पाश्चात्य सभ्यता का अन्धा अनुकरण कर रही है। अपितु नैतिक मूल्यों के प्रति उदासीन होजी जा रही है। युवाओं में पनपती एकत्व व अलगाव की भावना ने भारतीय संस्कृति की आधारभूत मान्यता 'वसुधैव कुटुम्बकम्' को भी प्रभावित किया है। आज की युवा पीढ़ी को सृजनात्मक सोच के द्वारा सम्पूर्ण समाज के विकास एवं भातृत्व का विचार करके कार्य करने का संदेश देना होगा।

मैं 'यशस्विनी' के सफल प्रकाशन के साथ-साथ यह कामना भी करती हूँ कि यह पत्रिका मार्ग-दर्शक की तरह सभी छात्रों को ज्ञान के पथ की ओर अग्रसर करें।

डॉ. सरोज जैन
हिन्दी-विभाग





हिंदुस्तान में हिन्दी

दृष्टि

बी०ए० (प्रथम वर्ष)

अनुक्रमांक 002

हिंदुस्तान में हो गया, हिंदी का यह हाल।
हिंदी मास मनाए हम, बिन चूके हर साल।।

हिंदी का स्मरण हो, पर्व में बस एक माह।
बाकी पूरे वर्ष भर, हिंदी भरती आह।

अंग्रेजी का हो रहा, ऐसा भूत सवार।
संड़े-संड़े सब रटे, भूल गए रविवार।

अब बाबू जी मर गए, जिंदा हो गए डैड।
आत्मीयता भी हो गई, अंग्रेजी में कैद।।

माना अच्छी बात है, हर भाषा का ज्ञान।
किंतु कहाँ तक उचित है, हिंदी का अपमान।

किस भाषा में पाओगे, हिंदी जैसा लोच,
हमने हिंदी को कर दिया, परिचय का मोहताज।

क्यों यह हिंदी दिवस है, क्यों यह हिंदी मास।
क्या हिंदी का रहेगा, बस इतना इतिहास।

हिंदी में हम बात करें, हिंदी में हो काम।
तब ही हिंदी पाएगी, अपना उचित स्थान।



शायद वो कलियुग की लड़की थी

आंचल

बी०ए० तृतीय वर्ष

अनुक्रमांक 018

वो घर से पढ़ने को निकली थी
हाथ पकड़ जब आंचल खिंचा

भला उसकी क्या गलती थी
शायद वो लड़की थी,

जब रोम-रोम उसका कतराया
हाथ जोड़ और भीख मांग उसने खूब चिल्लाया

आज बचाने कान्हा तक न आया
शायद वो कलियुग की लड़की थी।

खून की होली खेली थी वो उस दिन
घर में अकेली थी वो जिस दिन

शर्म ... हया ...! अब शर्मा गए थे
आँख से आँसू अब तो बहकर सूख गए थे

शायद वो लड़की थी
सहमी उस दिन हवा भी थी

और गलती भी उस बेगुनाह की थी
कि आखिर वो अकेली क्यों थी

शायद वो लड़की थी।





माँ

ज्योति

बी०ए० (तृतीय वर्ष)
अनुक्रमांक 0009

धरती पर ईश्वर का स्वरूप,
माँ की महिमा बड़ी अनूप।
बच्चों के सुख की खातिर
सब कुछ सहती होकर मूक,
लुटाती बरबस प्यार-दुलार,
माँ के अस्तित्व से ही यह धरा
बनती है स्वर्ग समान।
माँ के आँचल में ही बसता,
खुशियों का अनुपम संसार।
माँ की निश्छल, निःस्वार्थ ममता
देती जीवन को आधार,
माँ के आगमन से ही होता
सम्पूर्ण हमारा घर-परिवार।
घर की नींव बनकर
सुख-दुख सहती ढाल समान,
जीवन को नई दिशा दिखाती
बनकर मार्गदर्शक महान।
माँ की अमूल्य सीख से ही छू पाते
हम बुलंदियों का आसमान,
माँ की कल्पना किए बिना
अधूरा है सारा जहान।
उस जीवनदायिनी माँ को,
हम सबका शत्-शत् सलाम।



गुरु

सुमन

बी०ए० (प्रथम वर्ष)
अनुक्रमांक 045

माताएँ देती हैं नवजीवन
पिता सुरक्षा करते हैं।
लेकिन सच्ची मानवता
शिक्षक जीवन में भरते हैं।।
सत्य न्याय के पथ पर चलना
शिक्षक हमें बताते हैं
जीवन-संघर्षों से लड़ना
शिक्षक हमें सिखाते हैं।।
ज्ञानदीप की ज्योति जलाकर
मन आलोकित करते हैं।
विद्या रुपी धन देकर शिक्षक
जीवन सुख से भरते हैं।।
शिक्षक ईश्वर से बढ़कर हैं
यही कबीर बताते हैं।
शिक्षक ही भक्तों को
ईश्वर तक पहुँचाते हैं।
जीवन में कुछ पाना है तो
शिक्षक का सम्मान करो।
शीश झुकाकर श्रद्धा से
शिक्षक को प्रणाम करो।।





नारी

सुमन

बी०ए० (प्रथम वर्ष)

अनुक्रमांक 045

सलाम करूं उस नारी को,
 जो जग-जननी कहलाती है
 वो कभी माँ दुर्गा,
 तो कभी सरस्वती बन जाती है।
 एक नारी ही है जो,
 सुख-दुख में आगे नजर आती है
 न पहचाना दुनिया ने इस नारी को,
 जो भूखी रहकर रोटी औरों को
 हाँ ये वही नारी है जो
 हमारी माँ कहलाती है।
 सहन करती हर कठिनाइयों को,
 फिर भी अपमानित हो जाती है।
 अपमानित होकर भी वह,
 खुश नजर आती है।
 आँसू न छलका कर कभी,
 वो दो-दो घर बसाती है।
 पिता के घर बेटी बनकर और
 पति के घर बहू बनकर अपना फर्ज निभाती है।
 जब डर लगता है बेटे को
 तो आँचल तुरन्त फैलाती है
 जब घर अच्छा न मिले बेटी को
 तो यही माँ आँसू बहाती है।

देशभक्ति

सुमन

बी०ए० (प्रथम वर्ष)

अनुक्रमांक 045

भरी जवानी में जो कांटों की शैय्या पर लेटे थे।
 भारत का गौरव थे वो, भारत माँ के बेटे थे।।
 लाखों वीरों को खोकर ये आजादी हमने पाई है
 उन वीरों की याद दिलाने को शुभ बेला आई है।
 वीरों के पावन बलिदानों को अब नही भुलाना है।
 धरती के कोने-कोने में इंकलाब गूँजाना है।।
 इस माटी में मिला हुआ है भगत सिंह का खून हाँ
 वीर शिवा और राणा की ललकारों वाली गूँज हाँ।
 इस माटी में शहीद हुए लोगों की आँखों का पानी है
 इसमें मिली हुई झाँसी रानी की जवानी है।।
 आज तिरंगा हर्षाकर जो खुले गगन में लहराता
 इसकी बुनियादों के नीचे खून भगत का लहराता
 भगत सिंह, सुखदेव, राजगुरु के गौरव को अब नहीं भूलेंगे।
 हम भी भारत की रक्षा के हित मृत्यु को चूमेंगे
 हम उन वीरों के वंशज हैं हमको यह अभिमान रहे
 जब तक चन्दा, तारे हैं तब तक भारत की शान रहे
 हम भी यही संकल्प करे हमको भी कुछ करना है
 देश की खातिर जीना है और देश की खातिर मरना है
 देशहित जिए जो, मिटे देश हित।
 शोलो पर वो चले गोली खाई वक्ष पर
 जिनके बलिदानों से है सुशोभित धरा।
 याद उनकी कहानी को रखना सदा।।

जय हिन्द
 इंकलाब जिन्दाबाद
 जय माँ भारती



कामयाबी

सुमन

बी.ए. (प्रथम वर्ष)

अनुक्रमांक 045

कुछ लोग होते हैं जो अपना इतिहास लिखा करते हैं
लोग किस्मत की बात करते हैं, किस्मत से कुछ नहीं होता है।
लोग मेहनत कर इतिहास लिखा करते हैं
हौसले बुलंद कर संघर्ष किया करते हैं
सुख-चैन का त्याग कर मेहनत किया करते हैं।
अरे! जनाब वो लोग दिन-रात एक किया करते हैं
इतिहास यू ही नहीं लिखा जाता
लिखने के लिए इतिहास मन में आत्मविश्वास जगाया करते
हैं।
जो सत्कार गुरुओं का करते हैं
वो हासिल अपनी मंजिल करते हैं
रोने से तकदीर बदलती नहीं
वक्त से पहले रात ढलती नहीं
दूसरों की कामयाबी लगती आसान मगर
जनाब कामयाबी रास्ते में पड़ी मिलती नहीं
ऐसा भी लगता है जिन्दगी में अक्सर
दुनिया अपने जज्बात समझी नहीं है
हर शिकस्त के बाद टूट कर सम्भल जाइए
फिर कौन सी बिगड़ी बात बनती नहीं है।
हाथ बांधकर बैठने से पहले सोचते रहिए
अपने आप कोई जिन्दगी संवरती नहीं है।
मेहनत किए बिना कामयाबी मिलती नहीं है।

मेहनत रंग लायी

प्रियंका

बी.ए. (प्रथम वर्ष)

अनुक्रमांक 099

नहीं बनाया किसी ने टाटा, बिरला, अंबानी
खुद ही बने हैं सब अपने सपनों के सौदागर।
राह नहीं थी बनी बनाई, ना ही है कोई बड़ा ज्ञानी,
सबने करी है कड़ी मेहनत, फिर है मेहनत रंग लाई।।
एक पल में नहीं बनता सब कुछ
पल-पल मेहनत करके सबने मंजिल है पाई।।
कल क्या होगा ना ध्यान दिया, बस काम किया।
राह में मुश्किल उसके भी आई।
मुश्किल था मंजिल को पाना, बना दिया रास्ता
चल दिए बिना किए किसी की परवाह।
सुना है उन्होंने भी ताना बाना।
लेकिन फितूर बढ़ा था कुछ पाने का।
तोड़ दिया सब का भ्रम, कर दिया सपनों को साकार,
ताना देने वालों ने ही हंसकर किया सत्कार।





कामयाबी

प्रियंका

बी.ए. (प्रथम वर्ष)

अनुक्रमांक 099

कुछ करना है, तो डटकर चल।
थोड़ा दुनिया से हटकर चल।
लीक पर तो सभी चल लेते हैं।
कभी इतिहास को पलटकर चल।।
बिना काम के मुकाम कैसा ?
बिना मेहनत के दाम कैसा ?
जब तक ना हासिल हो मंजिल
तो राह में आराम कैसा ?
अर्जुन सा, निशाना रख।
मन में, ना कोई बहाना रख।
लक्ष्य सामने है, बस उसी पे अपना ठिकाना रख।।
सोच मत साकार कर।
अपने कर्मों से प्यार कर।
मिलेगा तेरी मेहनत का फल।
किसी और का ना इंतजार कर
जो चले थे अकेले उनके पीछे आज मेले है...
जो करते रहे इंतजार उनकी
जिंदगी में आज भी झमेले है।



आज का युवा

आरजू

बी.ए. (तृतीय वर्ष)

अनुक्रमांक 049

मंजिल से भटका है आज का युवा।
सैर सपाटा मौज मस्ती का नारा है,
दिमाग से ज्यादा अंगूठे का सहारा है।
बस आलस शिकारी है,
इसके जाल में फंसा यह जमाना है
और गिरते पड़ते लड़ते झगड़ते
बस जिंदगी का मजाक उड़ाना है।
मैं नहीं कहता कि सब ऐसे ही हैं
पर पता नहीं क्यों इतने युवा बेरोजगार कैसे हैं ?
बूढ़ा चीन जवान देश से दमदार कैसे हैं ?
प्रश्न कठिन और उतने ही कठिन जवाब है
और क्षमताओं में परिश्रम का अभाव है।
बैठे-बैठे ना कल कुछ हुआ था ना कल कुछ होगा
अंदर से जब तक ना एहसास होगा
तब तक कैसे विकास होगा
समझना होगा दोस्तों के लिए कुल नहीं,
समाज के लिए अनुकूल बनना होगा।
देश में रहकर देश को बदलना होगा।





चुटकुले

नेहा कुमारी
बी.ए. (प्रथम वर्ष)
अनुक्रमांक 298

लड़की - तुम क्या कर रहे हो ?

लड़का - मच्छर मार रहा हूँ।

लड़की - कितने मारे ?

लड़का - 5, तीन Female और 2 Male

लड़की - कैसे पता चला कि वो Male है या Female ?

लड़का - 3 आईने के पास बैठे थे और 2 बियर के पास

अध्यापक - बिजली विभाग का अध्यक्ष कौन है ?

विद्यार्थी - मेरे मामा

अध्यापक - वो कैसे ?

विद्यार्थी - जब भी लाईट चली जाती है मेरे पापा कहते हैं
काट ली साले ने।

अध्यापक - यदि कोई उपग्रह पृथ्वी से टकरा जाएगा तो
क्या होगा ?

राहुल - टन-टन की आवाज आयेगी।

अध्यापक - वो कैसे ?

राहुल - क्योंकि सनी लियोनी ने गाया है ये दुनिया
पीतल दी।

बंदरिया बंदर से - पापा मेरी शादी कब होगी ?

बंदर - दूल्हा अभी पढ़ रहा है यदि पढ़कर
मुस्कुराया तो समझना रिश्ता पक्का है।

पप्पू - पीते-पीते रोने लगा।

दोस्त - तुम क्यों रो रहे हो ?

पप्पू - यार जिस लड़की को भूलने के लिए पी रहा था
उसका नाम याद नहीं आ रहा।

लड़की - कॉलेज से बस अड्डा तक का कितना किराया
हुआ।

रिक्शावाला - 20 रुपये

लड़की - 10 रुपये देकर तुम्हारा किराया मैं क्यों दूँ।

मरीज - डॉक्टर साहब ऑपरेशन के बाद कितने दिन तक
अस्पताल में रुकना पड़ेगा ?

डॉक्टर - अगर ऑपरेशन सफल हुआ तो दो दिन नहीं तो
हमेशा के लिए।

जिंदगी

भावना

बी.ए. (तृतीय वर्ष)
अनुक्रमांक 121

कल एक झलक जिंदगी को देखा

वो राहों में मेरी गुनगुना रही थी,

फिर दूँढा उसे इधर उधर

वो आंख मिचौली कर मुस्कुरा रही थी

एक अरसे के बाद आया मुझे करार

वो सहला के मुझे सुला रही थी

हम दोनों क्यूं खफा है एक दूसरे से

मैं, उसे और वो मुझे समझा रही थी

मैंने पूछ लिया क्यों इतना दर्द दिया कमबख्त तूने

वो हँसी और बोली मैं जिंदगी हूँ पगले

तुझे जीना सिखा रही थी।



युवा पीढ़ी और राष्ट्र

आरजू

बी०ए० (तृतीय वर्ष)

अनुक्रमांक : 42

बड़े बुजुर्गों ने कहा है कि देश की प्रगति उसके नागरिकों से होती है। जिस देश के वासी सही सोच विचारकर अपने प्रतिनिध चुनते हैं उसी देश का भविष्य उज्ज्वल होता है। देश पढ़े-लिखे युवाओं से बनता है अगर वे ही अपना पूर्ण रूप से योगदान नहीं देंगे तो उस प्रदेश की उन्नति हो पाना कठिन है। हमारे बुजुर्गों ने अभी तक देश को एक डोर में बाँध रखा है या कहें अभी तक की पीढ़ियों के ही श्रम से देश की प्रगति हो पाई है। अब इस उन्नति को जारी रखकर हमें अपने देश को उन्नति व प्रगति के पथ पर अग्रसर करना होगा। यह सब तभी संभव है जब आज की युवा पीढ़ी समझदार होगी। युवाओं को उनके देश के लिए कुछ करने के लिए प्रोत्साहित करना होगा। परंतु आज की युवा पीढ़ी केवल अपना स्वार्थ निकालने तक ही सीमित रह गई है। उन्हें कोई परवाह नहीं होती कि उनके देश की दशा किस तरह की होती जा रही है। वे सारा दोष स्वयं द्वारा चुने गए प्रतिनिधियों पर लगा देते हैं।

इन सबका एक ही कारण है- युवाओं की लापरवाही। आज की पीढ़ी को पढ़ाई-लिखाई के साथ-साथ विचार की क्षमता और कार्य क्षमता को बढ़ाना होगा। उन्हें सही मार्ग पर चलने के गुण भ्रष्टाचार को जड़ से खत्म कर सकेंगे। उन्हें अपने स्वार्थ को छोड़कर देश की उन्नति के बारे में सोचना होगा क्योंकि अगर युवा पीढ़ी शिक्षित होगी तो देश का भविष्य उज्ज्वल होगा। जिस दिन युवाओं में देश प्रेम की भावना जाग गई वहाँ से देश प्रगति के पथ पर अग्रसर हो जाएगा।

परिश्रम सफलता की कुँजी

आरजू

बी०ए० (तृतीय वर्ष)

अनुक्रमांक : 42

- प - पहले जागो, हाथ मुँह धोओ।
 रि - रिश्ता सुबह नींद से तोड़ो।
 श्र - श्रम की पारसमणि से अपना,
 म - महल सपनों का सजाओ।
 स - सदा सत्य का पथ अपनाओ।
 फ - फल की इच्छा कभी न करो।
 ल - लगन व कर्तव्य के बल पर,
 ता - तारे तोड़ गगन से लाओ।
 की - कीर्ति रहे जगत में ऐसी,
 कु - कुसुम गुलाब गंध हो जैसी,
 न् - न्याय पाठ सिखलाओ जम के
 जी - जीओ और जीने दो सबको
 है - है जीवन का सार इसी में।



≡ लगातार
परिश्रम
 करना ही सफलता की कुँजी है

**शिक्षक**

रितिका रोहिला
बी.ए. (प्रथम वर्ष)
अनुक्रमांक : 216

जीवन में जो राह दिखाए,
सही तरह चलना सिखाए।
माता-पिता से पहले आता,
जीवन में सदा आदर पाता।

सबको मान प्रतिष्ठा जिससे,
सीखो कर्तव्यनिष्ठा जिससे।
कभी रहा न दूर मैं जिससे,
वह मेरा पथदर्शक है जो।
मेरे मन को भाता,
वह मेरा शिक्षक कहलाता।

कभी है शांत, कभी है धीर,
स्वभाव में सदा गंभीर
मन मे दबी रहे ये इच्छा
काश में उन जैसा बन पाती,
जो मेरा शिक्षक कहलाता

कोशिश कर हल निकलेगा

उर्वशी
बी.ए. (तृतीय वर्ष)
अनुक्रमांक : 3185120201

कोशिश कर हल निकलेगा
आज नहीं तो, कल निकलेगा,
अर्जुन के तीर सा सध
मरुस्थल से भी जल निकलेगा,
मेहनत कर, पौधों को पानी दे,
बंजर जमीन से भी फल निकलेगा

ताकत जुटा, हिम्मत को आग दे
फौलाद का भी बल निकलेगा
जिन्दा रख दिल में उम्मीदों को
गरल के समंदर से भी गंगा जल निकलेगा
कोशिशें जारी रख कुछ कर गुजरने की
जो है आज थमा-थमा सा चल निकलेगा
कोशिश कर हल निकलेगा

हकीकत

Karandeep Kaur
14
BCA IV Sem

1. हम पंखों नहीं, हौसलों से उड़ते हैं और हौसले भी उन्ही के बुलन्द होते हैं, जिनमें उड़ने की क्षमता होती है।
2. मंजिले उन्हीं को मुकम्मल होती हैं, जिनमें उसे पाने की सच्ची चाह होती है।
3. अधिकतर सपने सपने ही रह जाते हैं... सपनों को हकीकत बनाने के लिए सपनों का जुनून बनाना पड़ता है !!!
4. दूर रहने से कदमों के फासले जरूर बढ़ते हैं... लेकिन दोस्ती के एहसास नहीं मरते हैं कुछ कदम दूर हैं हम, लेकिन ऐसा कोई पल नहीं जिसमें हम तुम्हे याद नहीं करते।



बेटी और भविष्य

सुमन देवी
असिस्टेंट प्रोफेसर
हिन्दी विभाग

जब लेती है जन्म बेटी ।
दुःखों की बढ़ती है खेती ।।
जनक सोचते हैं अवश्य ।
कैसा ? होगा इसका भविष्य ।।
भरे घर की हैंसमुख छबीली ।
झूमे आँचल चंचल अलबेली ।।
आज है यहाँ कल जाने कहाँ चली ।
बस ! यही बात दिन रैन खली ।।
माता-पिता हैं मन के साथी ।
तथापि मन में उदासी छाती ।।
रहती हूँ फिर भी अकेली ।
जैसे बनी कोई पहेली ।।
संध्या के समय सोचती रहती मैं ।
जिन्दगी होगी क्या भविष्य में ?
क्या ? जिन्दगी वीरान रहेगी ।
या बीत जाएगी खुशियों में ।।
सदैव सुनती रही तू है पराई ।
एक दिन हो जाएगी तेरी सगाई ।।
पति के नाम की मेहन्दी रचाई ।
सास मिलेगी माँ जैसी मन भाई ।।
आज जी भर पी खाएगी ।
ससुराल में तो सास ही खिलाएगी ।।
सब कुछ समझ चुकी हूँ आज ।
करने हैं सब जीवन के काज ।।
अपने सर पहनूँगी ताज ।
होगा सभी को मुझ पर नाज ।।
अपना भविष्य स्वयं बनाऊँगी ।
ऐसे जीवन का रथ चलाऊँगी ।।
यह जीवन बस ! यूही ना चले ।
स्वदीपक में स्व बात जले ।।

घायल भारत

अंजली
बी.ए. (तृतीय वर्ष)
अनुक्रमांक : 015

हास्य की भाषा नहीं लिखी है, ना ही गज़ल सुनाती हूँ
कविता लिखनी नहीं है आती, चीखें लिखती जाती हूँ
देश मेरा जल रहा है, आग लगी है सीने में
हुकभरा सब व्यर्थ दिखे है, खून गरीब का पीने में
तो राम मंदिर या बाबरी का, पक्ष नहीं मैं लाई हूँ
घायल भारत चीख रहा है, चीख सुनाने आई हूँ

मंदिर के त्रिशूल पर खून दिखा इंसान का
मस्जिद की दहलीज़ पर कत्तल हुआ स्वाभिमान का
टीके और टोपी में अखण्ड यारी दिखी नहीं
आरती अज़ानों में ईमानदारी दिखी नहीं
दिखा हमे बस लहू का टीका, खूनी दस्तर खान दिखा
और इमामों की दाढ़ी में घायल हिन्दुस्तान दिखा ।

रावण नहीं हम पलने देंगे, साधुओं के भेष में
और अफज़ल नहीं पनप सकते हैं, अब्दुल कलाम के देश में
फौलादी हिन्दुस्तान है ये दुर्योधन की जंगा नहीं
और भगत सिंह की मिट्टी पर खालिस्तान की माँग नहीं
इतिहास में जो हो चुके हैं, फिर वो पाप नहीं होंगे
सौलहें बार मोहम्मद गोरी, हरगिज़ माँफ नहीं होंगे
अरे रण विजय के बाद भी रण के वस्त्र नहीं अब छोड़ेंगे
कलिंग फतह के बाद अशोक अस्त्र नहीं अब छोड़ेंगे
सत्तावन के जीत की डोली, झाँसी रोकी जाएगी
अब के बार भगत सिंह की फाँसी रोकी जाएगी
और हिन्दू, मुस्लिम, सिख, ईसाई के शीश नहीं कटने देंगे
कसम तिरंगे की, फिर ये देश नहीं बँटने देंगे ।

**मानव**

जिसने यह संसार बनाया
आज वही घबराया है
क्यों करते हैं भेदभाव
यह कारण समझ नहीं आया है।
एक धरती पर रहकर भी
यहाँ ऊँच-नीच की जाती है
जिसने यह संसार बनाया
आज वही घबराया है।
दुनिया का यह देख तमाशा
वह भी मानव से घबराया है
क्या खेल रचा इस मानव ने
यह खेल वह भी नहीं समझ पाया है
जिसने यह संसार बनाया
आज वही घबराया है।
कहीं पे भ्रष्टाचार बढ़ा तो
कहीं पे मोह-माया है
अंधकार ईर्ष्या क्रोध ने
आज मानव को ही खाया है।
जिसने यह संसार बनाया
आज वहीं घबराया है।
ये दुनिया की रीत है कैसी
ये खेल समझ नहीं आया है
भाई-भाई का शत्रु बना
आज अपना ही पराया है।
अपनों के घर-दरवाजों से
आज अपनों को ही ठुकराया है
धन-दौलत के लालच ने
आज माँ-बाप को भी बँटवाया है।
जिसने यह संसार बनाया
आज वही घबराया है।
क्यों करते हैं भेदभाव
यह कारण समझ नहीं आया है।
बेईमानी की ड्यूटी ने

मुस्कान राठी
बी.ए. (तृतीय वर्ष)
अनुक्रमांक : 93

आज - इतना लाभ कमाया है
धोखा-धड़ी व छल-कपट से
कोई नहीं बच पाया है।
भगवान ने इंसान बनाया
आज इंसान ने ही उसे
धर्मों के नाम पर बँटवाया है।
जिसने यह संसार बनाया
आज वही घबराया है
क्यों करते हैं भेदभाव
यह कारण समझ नहीं आया है।
जिसने यह संसार बनाया
आज वही घबराया है।

संघर्ष

तमन्ना

(046)

B.A. Final Year

जब मैं मुश्किलों से डरी, तो मरी तो नहीं, मगर अभी जीत भी न सकी।
न पूछ कि मेरी मंजिल कहाँ है, अभी सफर का इरादा किया है। ना
हारूँगी, हौसला चाहे कुछ भी हो जाए, ये मैंने किसी और से नहीं, खुद से
वादा किया है।

संघर्ष की राह पे जो चलता है, वही दुनिया को बदलता है। जिसने अंधेरे
से जंग जीती है. सूरज बनकर वही चमकता रख हौसला कि वो मंजर भी
आएगा, प्यासे के पास चलकर खुद समन्दर भी आएगा। यूँ जमीं पर
बैठकर क्यों आसमाँ देखता है, अपने पंखों को खोल, ये जमाना सिर्फ
उड़ान देखता है

भरोसा अगर ईश्वर पर है, तो जो आपकी किस्मत में है वहीं पाओगे।
लेकिन अगर भरोसा अंगर खुद पर है, तो ईश्वर भी आपकी तकदीर वैसे
ही लिखेगा, जैसा कि आप चाहोगे।

बुझी शमाँ भी जल सकती है, तूफानों से कशती निकल सकती है होके
मायूस, यूँ ना अपने इरादे बदल, किस्मत कभी भी बदल सकती है।



समय

समय का सबसे कहना है, जीवन चलते रहना है,
इसको मत बर्बाद करो, सदा काम की बात करो।

समय पे सोना, समय पे जागना,
समय पे खाना, समय पे खेलना,
फिर आज का काम कल पर क्यों टालना,
मनन करो समय को नमन करो।

कल-कल नदियाँ बहती हैं,
हर पल सबसे कहती हैं,
जीवन बहता पानी है,
रुकना मौत की निशानी है।

समय के मर्म को जिसने जाना
समझो जीवन गति पहचाना
जीवन में कुछ पाना हो तो
समय से सदैव कदम मिलाना

आज का काम न कल पर टालो,
आज, अभी तुरन्त कर डालो।
समय का आज सदुपयोग तुम करलो,
सफलता को दामन में भरलो।।

नजरो को ओट कर दे
ढक ले अपने चेहरे को,
यू ही ना भटक गलियों में
यह समय कातिलाना है।

मिल बैठे थे जो यार चार
अब कोई नहीं दिखता है,
मिलना जुलना अभी रहने दे, क्योंकि
यह समय कातिलाना है

गले लगने को कौन कहे
हाथ भी नहीं मिलाते हैं
बीमारी का असर है ऐसा
दो गज की दूरी बनाते हैं

कही पड़ी है घरों में लाशें
तो कही अस्पताल घर बने हैं
यूँ मायूस ना हो दोस्त और ना कर तू जीवन से टोस
बस हाथ में हाथ थाम ले अपना
और सफलता की ओर बढ़ चल
असफलताएँ आएँगी बहुत सी डट कर आगे बढ़ चल

रितिका गर्ग

बी०ए० (तृतीय वर्ष)

अनुक्रमांक : 045

समय यह कातिलाना है
सबको साथ चलाना है
और भूल ना ए दोस्त
वक्त ही तो है सब कर
ये भी बदल जाना है।।

शिक्षकों को समर्पित कविता

कुसुम

बी०ए० (प्रथम वर्ष)

अनुक्रमांक : 142

शिक्षक की गोद में, उत्थान पलता है।
जहाँ सारा शिक्षक के पीछे चलता है।
शिक्षक का बोया पौधा, पेड़ बनता है।

काल की गति को शिक्षक मोड़ सकता है।
शिक्षक धरा से अंबर को जोड़ सकता है।

शिक्षक की महिमा महान होती है।
शिक्षक बिन वसुंधरा अधूरी रहती है।

याद रखो चाणक्य ने इतिहास बना डाला था।
क्रूर मगध राजा को मिट्टी में मिला डाला था।
बालक चन्द्रगुप्त को चक्रवर्ती सम्राट बनाया था।
एक शिक्षक ने अपना लोहा मनवाया था।

संदीपनी से गुरु सदियों से होते आये हैं।
कृष्ण जैसे नन्हें - नन्हें बीज बोते आये हैं।

शिक्षक से ही अर्जुन और युधिष्ठिर जैसे नाम हैं।
शिक्षक की निंदा करने से ही दुर्योधन बदनाम हैं।
शिक्षक की दया दृष्टि से बालक राम बन जाते हैं।
शिक्षक की अनदेखी से वो रावण भी देखे जाते हैं।

हम सबने भी शिक्षक बनने की ठानी है।
बहुत बड़ी जिम्मेदारी हमको गले लगानी है।
अपने शिक्षक होने पर हर पल अभिमान करेंगे।
इस समाज में हम भी अपनी शिक्षा दान करेंगे।



मैं नारी हूँ

नेहा धनखड़
बी.ए. (प्रथम वर्ष)
अनुक्रमांक : 010

मैं कली हूँ, मैं फुलवारी हूँ
मैं स्त्री हूँ, मैं नारी हूँ
मैं दर्शन हूँ, मैं दर्पण हूँ
मैं नाद हूँ, मैं गर्जन हूँ
मैं बेटी हूँ, मैं माता हूँ
मैं बलिदानों की गाथा हूँ
मैं द्रौपदी हूँ मैं सीता हूँ
मैं श्रीमद्भगवत गीता हूँ

पुरुषों की इस दुनिया ने
मुझे कैसी नियति दिखलाई
कभी जुए में हार गये
कभी अग्नि परीक्षा दिलावाई

कलयुग हो या सतयुग
इल्जाम मुझी पर आता है
क्यों घनी अंधेरी सड़कों पर
चलने से मन घबराता है
मैं डरती हूँ मैं मरती हूँ

अंधेरी सड़कों पर
मुझे दर्द से तड़पता छोड़ दिया।
सन्नाटे में चीख रही थी
खून से लथपथ काया
सबने तस्वीरें खींची लेकिन
मदद को कोई नहीं आया
जब होश में आयी तो
समाज की बाते सुनकर टूट गई
मैं कली हूँ, मैं फुलवारी हूँ
मैं स्त्री हूँ, मैं नारी हूँ।

गुरु

दीक्षा
बी.ए. (प्रथम वर्ष)
अनुक्रमांक : 036

रोज सुबह मिलते हैं इनसे, क्या हमको करना है,
ये बतलाते हैं।

ले के तस्वीरें इंसानों की, सही गलत का भेद हमें,
ये बतलाते हैं।

कभी डांट तो कभी प्यार से, कितना कुछ हमको,
ये समझाते हैं।

है भविष्य देश का जिनमें, उनका सबका भविष्य,
ये बनाते हैं।

है रंग कई इस जीवन में, रंगों की दुनिया से पहचान,
ये करवाते हैं।

खो ना जाये भीड़ में हम कही, हमको हमसे ही,
ये मिलवाते हैं।

हार-हार के फिर लड़ना ही जीत है सच्ची, ऐसा एहसास,
ये करवाते हैं।

कोशिश करते रहना हर पल, जीवन का अर्थ हमें,
ये बतलाते हैं।

देते हैं ज्ञान जीवन का, काम यही सब है इनका
ये शिक्षक कहलाते हैं।



डिजिटल इंडिया

रीतिका

बी०ए० (तृतीय वर्ष)

अनुक्रमांक : 3185120045

इंटरनेट से जुड़ रहे

विकसित भारत के सपने बुन रहे हैं

डिजिटल इंडिया योजना भारत को सशक्त बनाने तथा क्रांतिकारी बदलाव लाने के लिए शुरू की गई एक मुहिम है। भारत को एक संपूर्ण डिजिटल देश में बदलने के लिए 1 जुलाई 2015 को दिल्ली में प्रधानमंत्री नरेंद्र मोदी द्वारा इंदिरा गांधी इनडोर स्टेडियम में डिजिटल इंडिया की शुरुआत की गई। यह भारत का एक फ्लैगशिप प्रोग्राम के रूप में जाना जाता है। दुनिया से कदम से कदम मिलाकर चलने के लिए भारत सरकार ने डिजिटल इंडिया अभियान शुरू किया है। डिजिटल का कोई शाब्दिक अर्थ नहीं है परन्तु जो भी उपकरण टेक्नोलॉजी इंटरनेट व अन्य किसी इलेक्ट्रॉनिक से जुड़ा होता है उसे ही हम डिजिटल की संज्ञा दे देते हैं। भारत को आत्म-निर्भर बनाने के लिए सरकार द्वारा उठाया गया सबसे ये अहम कदम था।

डिजिटल इंडिया अभियान का मकसद भारत को एक इलेक्ट्रॉनिक ज्ञानाधारित अर्थव्यवस्था में बदलना है। योजना के तहत देश में रोजगार, शिक्षा, स्वास्थ्य कृषि और बैंकिंग क्षेत्र में नई राह खुलेगी।

डिजिटल इंडिया के माध्यम से सभी सरकारी विभाग कार्यालय और भारत की जनता एक दूसरे से डिजिटल रूप से यानि इलेक्ट्रॉनिक तौर पर जोड़ना है ताकि प्रभावी प्रशासन चलाया जा सके। कागजी कार्यवाई कम से कम करके सभी सरकारी सेवाओं को जनता तक इलेक्ट्रॉनिकली पहुँचाना इस योजना का एक महत्वपूर्ण उद्देश्य है।

डिजिटल इंडिया अभियान में 2.4 लाख ग्रामपंचायत समेत 6 लाख गांवों को 2016 तक ऑप्टिकल फाइबर नेटवर्क ब्रॉडबैंड से जोड़ा जाना था। इसके अंतर्गत डिजिटल लॉकर प्रणाली, डिजिटल सिग्नेचर आदि सेवा शामिल है। सबसे महत्वपूर्ण यह की कि इसके तहत देश के सभी गांवों और ग्रामीण इलाकों को इंटरनेट नेटवर्क से जोड़ना है। इसके साथ ही अन्य कई सेवाएं डिजिटल इंडिया अभियान से जोड़ी जाएंगी जैसे कि -

- ई शिक्षण - स्कूल में वाईफाई की सुविधा प्रदान करना।
- ई आरोग्य- इसके अंतर्गत ऑनलाइन मेडिकल रिकॉर्ड्स, दवाओं की जानकारी और सेवा उपलब्ध करना।
- देश की सुरक्षा के लिए तंत्रज्ञान विकसित करना।

कोरोना महामारी के चलते डिजिटल इंडिया अभियान काफी हद तक सफल हो पाया है। सरकार द्वारा निर्धारित किए गए लक्ष्य भी संचालित हुए जो इस प्रकार है -

देश के हर नागरिक के डिजिटल सशक्तिकरण का ध्यान रखना। ई-शासन, ई-क्रांति एवं सबके कनेक्टिविटी की उपलब्धता सार्वजनिक इंटरनेट पहुँच, भविष्य की तैयारी के लिए अनेक प्रकार के डिजिटल कार्यक्रम, डिजिटल सिटी का निर्माण आदि कार्य संभव हो पाए।

सभी योजनाएँ देश के नागरिकों के हित के लिए बनाई गई। जहाँ-जहाँ इससे लोगों की जिंदगी में तरक्की एवं सफलता के नए रास्ते खुले, वहीं दूसरी ओर बहुत से लोगों के लिए यह हानिकारक भी साबित हुआ।

डिजिटल इंडिया के लाभ -

ग्रामीण भारत का तेजी से विकास रोजगार निर्माण और तकनीकी शिक्षा से छात्रों का विकास

- भ्रष्टाचार और कालाबाजारी में कमी
- सरकारी कार्यालयों में लगने वाले समय में कटौती
- किसानों का जीवन स्तर ऊँचा हो जाएगा



- आत्म निर्भर भारत की तरफ एक पहल

कोई भी अभियान अपने लिए लाभ के साथ-साथ हानियाँ भी लेकर आता है। डिजिटल इंडिया अभियान की भी कुछ हानियाँ हैं, जो इस प्रकार की हैं

- साइबर क्राइम में बढ़ोतरी है
- किंग व आनलाइन फ्रॉड जैसी समस्याओं में वृद्धि
- आने वाली पीढ़ी में किताबों के प्रति अलगाव
- नैतिक मूल्यों का पतन
- मशीन व तकनीकी पर हर समय निर्भरता

किसी भी नई योजना को पूरा करने में कई मुश्किलों का सामना करना पड़ता है। डिजिटल इंडिया को भी कई तरह की चुनौतियों का सामना करना पड़ा जो कुछ इस तरह हैं

- डिजिटल इंडिया के अभियान में कुशल कर्मचारी की जरूरत होगी और उन सबको प्रशिक्षण देना पड़ेगा – इसके लिए समय की जरूरत है।
- साइबर क्राइम, हैकिंग से जनता को सुरक्षा प्रदान करनी होगी और साइबर एक्ट में सुधार करने होंगे।
- देश की एक बहुत बड़ी आबादी निरहार हैं, उन तक इंटरनेट की कारी पहुंचाना बहुत बड़ी चुनौती है।
- Data Protection के लिए सख्त कानूनी प्रावधान लाने होंगे!

मैं यह बताना चाहूँगी कि चुनौतियाँ, शंकाएँ और बाधाएँ तो हर नए और हितकारी कार्यों में आती रही हैं। ईमानदारी पूर्वक सरकार और जनता की मदद से इस प्रोग्राम को सफल बनाया जा सकता है।

देश को डिजिटल बनाएँगे,
जन-जब तक उसकी सुविधा पहुँचाएंगे।
नगद लेन-देन से नाता तोड़,
कैशलेस की तरफ अपना मुख मोड़ेंगे ।।

सपनों में उड़ान भरें

निकिता

बी.ए. (तृतीय वर्ष)

अनुक्रमांक : 105

कुछ काम करो, न मन को निराश करो,
पंख होंगे मजबूत, तुम सपनों में साहस भरो,
गिरोगे लेकिन फिर से उड़ान भरो, सपनों में उड़ान भरो।

तलाश करो मंजिल की, ना व्यर्थ जीवनदान करो,
जग में रहकर कुछ नाम करो, अभी शुरूआत करो
सुयोग बीत न जाए कहीं, सपनों में उड़ान भरो।

समझो खुद को, लक्ष्य का ध्यान करो,
यू ना बैठकर बीच राह में, मंजिल का इंतजार करो,
संभालो खुद को यूं ना विश्राम करो, सपनों में उड़ान भरो।

उठो चलो आगे बढ़ो, मन की आवाज सुनो,
खुद के सपने साकार करो, अपना भी कुछ नाम करो,
इतिहास के पन्नों में अपना नाम दर्ज करो, सपनों में उड़ान
भरो।

बहक जाएं गर कदम, तो गुरु का ध्यान करो,
तुम पा ना सको ऐसी कोई मंजिल नहीं, हार जीत का मत
ख्याल करो

अडिग रहकर लक्ष्य का रसपान करो, सपनों में उड़ान भरो।

यशस्विनी



2021-22

English Section

Staff Editor
Dr. (Mrs.) Sudha Bansal
Department of English

Student Editor
Garima
B.A. Final Roll No.23



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Editorial...



Dr. Sudha Bansal
Associate Professor
Dept. of English

Values, to name some of them - honesty, kindness, generosity, trust, friendship, loyalty, intimacy, leadership, teamwork, justice, charity etc., arouse feelings of happiness, satisfaction and fulfilment.

'Values' are a person's or society's beliefs about good behaviour'. The motivate people to act the right way. Values mean moral ideas, attitudes to the world or norms and behaviours that are good in a particular group, community or organisation. They define what is important, worthwhile and worth straining for. They are incredibly powerful. They are most important as they help us grow and develop as good persons. They give our life meaning. They show us a path forward and help us create the future we want. They help us develop healthy patterns of behaviour. Values connect us to good people and thus we develop meaningful relations.

I feel proud to present the English Section of our college magazine which I think will inculcate values in our students. I wish for the bright future of our students.





ACID ATTACKS ON WOMEN IN INDIA

Garima Nagpal

B.A. Final

Roll No. 23

An acid attack involves the pre conceived throwing of acid on a victim usually on her face. It is a gender based hideous crime against women. Acid attacks result in severe pain, parmanent disfigurement, blindness, subsequent infections. Acid attack on women is increasing day by day basically on girls in the age of 11 to 30 years. Women are an important part of our society. "Violence against women is a manifestation of unequal power relations between men and women which have led to discrimination against women by men. Acid attack is a form of gender - based violence aimed at silencing and controlling women. The most common types of acid utilized in these assaults include sulphuric, nitric and hydrochloric acid. Several communities awareness programs are being conducted by local authorities. This paper wants to highlight the impact of the acid attack on innocent women and the problems suffered by the victims.

THE PROS AND CONS OF ONLINE CLASSES

Sonia Sharma

B.A. 1st Year

Roll No. 012

The widespread outbreak of corona virus has led to move towards online classes by schools, colleges and coachings. Although these classes are able to mitigate the loss of studies to same extent, they have imposed some major concerns as well.

Online classes are available to a student sitting anywhere in the world. It has eliminated the time and cost required to reach the school or college and prevented the loss of studies especially this year even though lockdown was imposed. Though students are trying to manage the studies, there are some major concerns. One of the biggest problems is that internet connectivity is not proper every where. So, students are not able to connect to classes. Another big problem is the lack of one to one teaching. Due to it students find it very difficult to ask questions if they have doubt. Also the overuse of electronic devices for studies has resulted in various health issues.

At present both teachers and students have adopted this new model of education and are trying to get used to it with each passing day. If we can try to resolve the problems related to this model it will be a big resolution in the coming years.



YOUR BEST

Ritika

B.A. 1st year

Roll No. 216

If you always try your best
Then you'll never have to wonder
About what you could have done
If you'd summoned all your thunder.
And if your best was not as good
As it you hoped it would be,
You should still say,
"I gave today
All that I had in me"

WHEN I RISE UP

When I rise up above the earth,
And look lower on the thing that fetter me,
I beat my wing upon the air,
Or tranquil lie,
Surge after surge of potent strength
Like incense come to me
When I rise up above the Earth
And look lower upon the things that
fetter me.

DON'T MAKE THE MOUNTAIN OUT OF MOLEHILL

Samridhi

B.A. 1st

Roll No. 192

Whenever we're dealing with bad news, a difficult person, or a disappointment of some kind, most of us get into certain habits, ways of reacting to life – particularly advertisity around looking busy, trying to solve problems, but in reality, we are often compounding them. Because everything seems like such a big deal, we end up spending our lives dealing with one drama after another . Therefore, we sweat over small stuff but with this we lose the touch with the magic and beauty of life. The truth is, we see in life what we want to see. If you search for ugliness you find plenty of it. But the opposite is also true if you look for extraordinary . Put your attention on this fact and little, ordinary, you can train yourself to see it. Life is precious and extraordinary. Put your attention on this fact and little, ordinary things will take on a whole new meaning. Practice ignoring your negative thoughts and develop your compassion. Treat your life as you nurture a plant.

RiseUp





STUDENT

Ashima Rohilla

MA (English) 1st Year

Roll No. 07

Hey! Don't dare to quit
I know syllabus is vast
And teachers are strict
 You know where you stand
 Your trust is your confidence
 What was done today?
 Can you please send?
You are subtle
You are resilient
The goal is far away
Don't just stand.

Don't stop, Don't block
You are suitor
Let go things
Don't Let it mess up
 If life is a raw
 You are strong
 If it's a stage
 Maintain your pace
What an amaze
We are together
One this sial Another that way

DAUGHTER

Muskan

M.A. (English) Final Year

Roll No. 27

One who completes mother's life,
One who encourages family's life,
Plea from God nor a curse by God,
Her chubby cheeks and
little face blossoms our life,
Always take away my sorrows and signs,
Likes to play outside
Neither have worries about fights,
Daddy's Little girl
Small but hard - headed,
Just like him.
That's how my daughter completes my life,

Want to teach her how the world lies,
Wish to hide from evil eyes,
Wish to care her from day to night,
That's how my daughter taught me
how to fight,
Now, I just taught her how to fly,
She is the one who please my life...
To my daughter "Chin up princess all
the crown slips"



IMPORTANCE OF ENGLISH LANGUAGE

Priyanka Garg

M.A. (English) 1st Year

Roll No. 23

Language is the primary source of communication. It is the method through which we share our ideas and many languages in the world like Urdu, Chinese, Hindi, English and many more. Out of all the languages, English language is most important because it is the main language for studying any subject all over the world.

English is known as the international language. It is the language which is used in many countries. It is widely used in education, business movies and even in sports. English is one of the most dominating languages of the world which is having its impact on every field of work. English is one of the most important language in the world. English can be at least understood almost everywhere among scholars and educated people, as it is the world media language, and the language of cinema, T.V. Pop music and the computer world. It is also important because it is most common language spoken everywhere. English has now achieved the global status, therefore anyone who wants to progress in the world needs to be able to read and speak English. English is used in over 104 countries as an official or semi-official language. It is delivered that over one billion people worldwide are currently Learning English.

SMILE !

Hanisha

M.A. (English) Final Year

Roll No. 11

A smile is a cheer from you to me,
The cost is nothing,
It's given for free.

It console the weary,
And gladden the sad,
And can make someone happy
When they are mad.

Like blessings, in which we pray
It's the only thing which stays,
When we give its away.

GROWING CHILD

Manju Rathee

M.A. (English) Final Year

Roll No. 21

Situations are like heavy rain,
Nothing settle in brain,
Going and going here,
Time to grow up again.

Clothes also catch by stain,
Yes, I am child feed to grain,
Who lived by happy care,
Now, tries to hide pain.

Get ready for the train,
Wear smile on the face,
Calm down the beats and
Begin journey again.



MORAL THOUGHTS

Raveena Deswal

M.A. (English) 1st year

Roll No. 25

Life is not being rich, being popular,
Being highly educated or being perfect.
It is about being real, being humble
And being kind.

A smile is a curve that sets everything
straight.

Sometimes life is about risking everything
for a dream. No one can see but you.

Courage is what it takes to stand up and
speak; courage is also what it takes to sit
down and listen"

There are some things that money just
cannot buy like manners, morals and
intelligence.

Do not be too moral. You may cheat
yourself out of much life.

So, Aim above morality. Be not simply
good, be good for somethings.

PURE HEART

Hanisha

M.A. (English) Final Year

Roll No. 11

A Pure heart is a gift of God
Keep it alive and be thankful to the lord
Not everyone has this super blessing help
them out feels suppressing

REFLECTION

Hanisha

M.A. (English) Final Year

Roll No. 11

A mirror reflects you back,
It shows where you lack.
Water reflects back your shadow,
It flows like a calm tornado.
Eyes show the best reflection,
As it know the differences of hate and
affection.



MY COLLEGE LIFE

Garima

BCA, (6 Sem)

Roll No.3

My heart peevish for some time.
So beautiful was college life.
No one can ignore to discuss,
That how was his college life.
At the time of admission we said
So long is our college life.
The 1st step was to admit at college,
The 2nd was to retrieve from college life.
Then to sat in class 1st year,
We take start for college life.
But often very little

Period of time.
1st year was ignored
From college life.
Then on promoting to next class. Then
I felt the beauty of college life.
But the time has to go on as soon!
And never wait enjoy college life.

WHERE ARE WE HEADING ?

Khushbu

M.A. (English) Final Year

Roll No. 02

In the rapid change of the world today, the importance of moral among youth and teenagers seems decreasing drastically in the world. Moral values are something that teach us good virtues, including honesty, truthfulness, kindness, integrity, helpfulness, compassion, love, respect for others, hard work, co-operation, forgiveness etc. and today's generation is lacking all these values.

The factors affecting this degradation are peer pressure, social media, farming of nuclear families, westernization, advertisement etc. Youngsters are very much influenced by their friend circle. They do not want any type of restrictions in their life which make them careless towards their responsibilities. It is truly said that being alone is better than a bad company. To instill moral among youth, there should be more focus on moral education in schools and colleges. Parents also play an important role in maintaining morals among their children. Parents are the role model of their children and should be more concerned about their children's activities and they should spend some good time with them.

It is very important to give moral education to new generation because future is in their hands and it is their responsibility to make a better tomorrow.



PAPA

Shweta

M.A. (English) 1st Year

Roll No. 02

My life is being cut even after you ...
But that's not the point in living without you.
Everything is my own from above ...
But no one is with me inside like you.
Everyone takes care of me well in own way ...
But now I can't feel the pain of insisting on you ...
Fights still happen in our house
But no one can give you the fun of fighting that sweet sweet ...
Even today in the evening I keep my eyes on the door ...
Baba will come now to take chocolate and gifts, I tell myself again and again from my heart ...
But when I see you are not there ...
Then know the truth, these children of yours are in secret and crying a lot ...
If I had a mistake, I would have once said ...
It is not a good thing to leave me alone like these ...
I miss my papa, love you papa.

LETS OVERCOME FROM FAILURE

Jyoti Rehmavat

M.A. (English) 1st year

Roll No. 12

- "Failure is another stepping stone to greatness" - Opran Winfrey
- I cannot accept failure. Everyone fails at something. But I can't accept not trying" - Michael Jordhan
- We need to accept that we won't always make the right decisions, that will screw up royally sometimes. understanding that failure is not opposite of success, it's part of success. - Arianna Huffington
- There are no failures just experiances And your reactions to them" - Tom Krause
- Do not fear mistakes. You will know failure. Continue to reach out - Robert f. kennedy
- Failure happens all the time. It happens everyday in practice. What makes you better is how you react to it. - Mia Hamm.

OUR GALAXY



Ruchita
M.A. Economics
4th Sem.
3rd Position
in University



Renu
M.A. Economics
4th Sem.
7th Position
in University



Payal Jain
M.Com.
1st in College



Anita
M.A. Hindi
1st in College



Hanisha
M.A. English
1st in College



Annu
M.Sc. (Math)
1st in College



Neha Verma
M.A. Economics
1st in College



Mamta
M.Sc. (C.S.)
1st in College



Jyoti
B.A. Final Yr.
1st in College



Jasleen
B.Com. (P) Final Yr.
1st in College



Sakshi Goyal
B.Com. (H) Final Yr.
1st in College



Jaishree
B.Sc. Final Yr.
1st in College



Gunjan
B.B.A. Final Yr.
1st in College



Jyoti
B.C.A. Final Yr.
1st in College

CAMPUS PLACEMENT ACHIEVERS

All these students are placed as Relationship Manager at
ICICI Bank after PGPRM from NIIT



Sushila
M.Sc. Math CS



Ritu
M.Sc. Maths with
CS (Final Year)



Muskan
M.Sc. CS (Final Year)



Jyoti
M.Sc. Maths
(Final Year)



Sakshi
B.Com. (P)
Final Year



Mansi
B.Com. (P)
Final Year



Simran Malhotra
B.Com. (H)
Final Year



Jyoti
BCA
Final Year



Mansi Soni
B.Com. (P)
Final Year



Muskan
M.A. Eco.
1st Year



Preeti
M.Sc. Maths
2nd Year



Vaishali
B.Com. (H)
Final Year

Himanshi
M.Com.
Final Year

Ritu
B.Com. (P)
Final Year

Tanya
B.Com. (H)
Final Year

OUR SPORTS STARS



Simran Singh
Hockey
B.A.-III



Madhu Gulia
Hockey
B.A.-III



Kurmalu Ramya
Hockey
B.A.-III



Umra
Hockey
B.A.-III



Suman
Kabaddi (NS)
M.A.-I



Nitika
Kabaddi (NS)
M.A.-I



Pooja
Kabaddi (NS)
B.Com.-I



Ritu
Kabaddi (NS)
B.A.-III



Antim Kumari
Kabaddi (NS)
B.A.-III



Mohini
Kabaddi (NS)
B.A.-I



Nikkita
Football
B.A.-III



Soni
Football
B.A.-II



Dhanpati
Football
B.A.-III



Kranti
Football
B.A.-II



Tannu
Football
B.A.-III



Sushma
Football
B.A.-I



Minakshi
Football
B.A.-II



Sumitra
Football
B.A.-II



Saren
Judo
B.A.-III



Sarita
Softball
B.A.-I



Niki
Softball
B.A.-I



Savita
Kabaddi (NS)
B.A.-II



Anjali
Kabaddi (NS)
B.A.-II



Aika
Kabaddi (NS)
B.A.-I



Neha
Kabaddi (NS)
B.A.-III



Anshu
Kabaddi (NS)
B.A.-I



Poonam
Kabaddi (NS)
B.A.-I



Poonam
Krchery
B.A.-II



Smile Saini
Weightlifting
B.A.-I



Pooja
Judo
B.A.-II



Tannu
Judo
B.A.-I



Bharti
Weightlifting
M.A.-II



Tannu
Weightlifting
B.A.-III



Nancy
Weightlifting
B.A.-II



Anchal
Jump Rope
B.A.-II



Kirti
Jump Rope
B.A.-II



Sanju
Jump Rope
BBA-II



Vishakha
Jump Rope
B.A.-II



Shallu
Jump Rope
B.A.-II



Preeti
Weightlifting
B.A.-II



Manisha
Football
B.A.-II

NURTURING MOMENTS



A Thrilling Performance on Talent Hunt



Prize Winners of Talent Hunt in Jubilant Mood.



Prize Winners of Zonal Youth Festival
Group Dance General - I



A tribute to Late Lata Mangeshkar Ji on
Mother's Day Celebration



Haryanvi Group Dance - III (Zonal Youth Festival)



Group Dance General - I, Group Dance Haryanvi - III
Qawwali - II, Folk Dance - III (Zonal Youth Festival)



Manjot Kaur got 1st prize in Inter College Competition

यशस्विनी



2021-22

Commerce Section

Staff Editor

Ms. Jhankar Arora

Department of Commerce

Student Editor

Ms. Sanjivani

B.Com. (H) 3rd Year

Roll No. 49



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Editorial...



Ms. Jhankar Arora

Asst. Prof. in Commerce

EMOTIONAL INTELLIGENCE

Emotional Intelligence is the ability to recognize, understand and manage our own emotion and also recognize, understand and influence the emotions of others. Its extremely significant for an individual to manage those emotions in order to be successful in life. Emotions are integral part of human nature and humans cannot separate themselves from it. The term 'Emotional intelligence' was initially identified by 'Peter Salavoy and John Mayer' in 1990. It was later on popularized by Daniel Goleman in 1995. Emotional Intelligence not only aids in resolving conflicts, motivating others but also building a psychological safety among individuals. E.I. is not important only at workplace but also in day to day life and its role is gaining importance in every field such as- education, career, job performance, life satisfaction and in relationship management.





MOTIVATION



Sanjivani

B.Com (H) 3rd Year

Roll No. 49

Student Editors

Motivation is very important for the overall development of the personality and mind of the people. It puts a person in action and in a competitive state. It leads to stability and improvement in work. Motivation is a road to improve our way of feeling, thinking and behaving. It is very important in human life. Some people are motivated by self-mastery that help them to develop and grow in life.

Finding way to increase motivation is crucial because it allows us to change behaviour, develop competencies, be creative, set goals and boost engagement.

Positive Motivation :- Positive motivation or incentive motivation is based on reward achieving the desired goals.

Negative Motivation :- Negative or fear motivation is based on force or fear that cause employers to act in certain way. Fear acts as a push mechanism.

Efforts should be made to motivate employees for contributing their maximum. The motivated employees became an asset to the organisation.

In student life motivation plays a huge role. Motivation of learning activities helps the pupil to concentrate on what he is doing and there by to gaining satisfaction.



SUPERVISION

Jyoti

B.Com (H), 5th Sem

Roll No. 46

Supervision is direction, guidance and control of working force with a view to see that employees are working according to plan and are keeping time schedule.

In management, supervision means "Overseeing the subordinates at work with authority and with an aim to guide the employees, If he is doing wrong".

In business organization, there are 'superiors' and 'subordinates'.

Supervision refers to the direct, immediate guidance and control of subordinates in the performance of their job. Supervision means when senior employees of the organization guiding, commanding and regulating the efforts of employees towards the goals. It directly involves personal contact with the employees.

Supervision is most important for effective execution of plans.

Importance of Supervision :

- i) Improve Communication
- ii) Improve Group Unity
- iii) Leadership Quality
- iv) Improve Motivation
- v) Training of Workers
- vi) Improve Managerial Skills

Role of Supervisor :

First of all in order to supervise, he must be fully equipped with enough technical knowledge of the machines being operated by the workers. It is possible for the supervisor only to give technical advice to the employees.

Secondly, the supervisor should be an analyst or researcher. The supervisor is expected to design the new and scientific job procedure and methods to achieve efficiency in work operations.

Thirdly, the supervisor should be a controller. He should ensure that actual performance is compared to that of pre-established standards and rewards the better performance and punish when there are negative deviations to get the desired results.



THE IMPACT OF E-COMMERCE ON EMERGING MARKETS

Muskan

M..Com -II Year

Roll No. 220231168001

The internet era is really about people, customer and fundamental shift of market power from seller to buyer. In the new economy, customers expectation are very diverse than before. The web, the internet and emerging communication technologies have redefined business time, geography and creating new virtual communities of customers and suppliers with new demand to product and services.

Earlier, companies have websites to show the products, then they started the use of e-commerce, as one of the distribution channel in addition to the existing system for sales i.e. e-commerce.

- It involves conducting business with the help of the electronic media, making use of information technology such as electronic media, and electronic data interchange.
- Customers can buy anything right from a car or his room and gift it someone sitting miles apart just by click of a mouse.
- Every bank which is highly leading now performs their transaction on computer. All the commercial application now transfers to the concept of e-commerce and is one of the very relevant aspects for carrying bank transactions quickly.
- In the commercial world surrounded by highly volatile and competitive market conditions, any new concept or technology would be acceptable only if it provides strong benefits to all concerned.

E-commerce helps in the economic development of developing markets and identify the relationship with emerging market.



TIME MANAGEMENT

Sakshi Goyal

B.Com (H) 5th Sem

Roll No. 57

Time and tide wait for none

- **St. Marther**

An individual should understand the value of time to succeed in various stages of life. If someone does not respect and value the essence of time, they would fail to make their identity in the world.

Time management refers to managing time effectively so that the time is devoted to right activity. Effective management of time allows us to assign specific time slab to activities as per their importance. Time management refers to making the best use of limited time.

Also, time management plays a vital role in every organisation's success. Deadlines are only achieved by those employees and organisations who manage their time effectively.

Time Management Includes :-

- Effective Planning
- Setting goals and objectives
- Setting Deadlines
- Delegation of responsibilities.
- Prioritising activities as per their importance
- Spending the right time on the right activity.

Time Management refers to making the best possible use of available time and managing time in such a way that enables an individual to do the right thing at the right time. Time management plays a pivotal role in one's personal as well as professional life. It develops the habit of using planners and organisers, table top calenders for better time management. Set reminders on phones or your personal computers. Time is one thing in life that you can never get back. Once it's gone, it's gone forever.

*"The key is not in spending time,
but investing it"*



MARKETING

Shivani Yadav

B.Com (Pass) 3rd Sem

Roll No. 32

One of the best way to tell if a show or movie is worthwhile is if people never get tired of re-watching it, whether it's the television show or the classic movie.

Marketing For 21st Century : Marketing is art of developing, advertising and distributing goods and services to consumer as well as business. The 21st century has seen the advent of new economy, thanks to the technology, innovation and development.

Adapting Marketing to New Economy : Companies in 21st century have to adapt to ever changing environment. Technology revolution, globalisation and market deregulation factors are among many sculpting the new economy.

Building Customer Satisfaction : In this world of extreme competition, companies with a focus on customer are going to be the winner. Companies must understand importance of customer satisfaction and then build process around it.

Measuring Market Demand : Marketing Manager are routinely using the statistical tools like regression analysis, factor analysis, models like market process model, sales response model etc. to support decision making process.

Consumer Buying Behaviour : A market consists of two parts consumer market and business market.

Competition Strategy : Dealing with competition is not easy and it requires dedicated resources of manpower. To deal with competition, companies need to design a competition strategy.

Designing Global Market Offerings : A company may decide to become a global player, if international markets offer better profitability than the domestic market.

Product and Branding Strategy : Marketing strategy of a company revolve around 4p's. Product, Price, Place, Promotion. Creating a unique product identity and branding strategy is important in formulating success of company.

Designing and Managing Services : To design marketing strategies around services, it is essential to understand characteristics of services.

Developing Price Strategies : Pricing Strategy is dynamic in nature and should reflect changing condition in competition as well as the market.



POPULARITY OF INTERNET BANKING IN INDIA

Radha Singal

B.Com (H) 3rd Year

Roll No. 01

Introduction : Internet Banking refers to the use of terminal keyboard and TV (or monitor) to access banking system using a phone. Online Banking (or Internet Banking) allows customers to conduct financial transaction on a secure websites operated by their retail or virtual bank, credit union or building society.

Internet Banking in India : The internet banking is changing the banking industry and is having the major effects on banking relationships. Internet banking involves use of internet for delivery of banking products and services. A successful internet banking solution offers.

- 1) Easy transfer of funds
- 2) Checking with no monthly fee, free bill payment and rebate of ATM surcharges.
- 3) Credit card with low rates.
- 4) Quality customer service with personal attention.
- 5) Easy online application of all accounts, including personal loans and mortgage & 24 hour account access.

Future Scenerio : There is no doubt that potential for net banking in India is immense considering the rising penetration level of the world wide web in Indian homes and offices. When one takes a look at what is available world wide, one sees that Net Banking is more of a norm rather than an exception in many developed countries. In India however there may problem arise with nationalized banks, which have in the past opposed computerisation. However, the fact reaming that given a choice, customer would like to bank via the net and the next decade could well see virtual banking becoming a reality.

The future of banking would be in terms of integration. This is already becoming a reality with new age bank such as YES Bank and others too adopting a single PIN. Geography will no longer be an inhibitor. Technology will prove to be differentiate or in short term but the dynamic environment will soon lead to its saturation and what will ultimately be the key to the success will be a better relationship management.

Pros and Cons of Internet Banking : 24/7 availability of Banking service and flexibility are the acknowledgment advantage of Online Banking. Better Interest rate on CDS and savings account that are opened online, wider away of financial product and service for customers are other attractive feature of online banking business people can access their personal and account information while saving a trip to the bank.

However, this system has some disadvantages too. Limited access, fees, security concerns, Identify confirmation, customer service, accessibility etc.



COMMUNICATION

Parishma

B.Com (H) 2nd Year

Roll No. 06

The word communication has many ramifications. It is basically a process of interaction with through such interactions where two or more individuals influence the ideas, beliefs and attitude of each other. Such interactions take place through the exchange of information through words gestures, signs, symbols and expressions.

In organisation, communication is a continuous process of giving and receiving information and to build social responsibility and is derived from the Latin word communism, which means common, because commonness of understanding is an essential component of all kinds of communication more particularly in organizational communication. Without common understanding, communication in organisation creates more misunderstanding and people may become directionless. To develop a shared vision, we need effective communication mechanisms.

Even for day to day operational issues, communication plays a great role in clarifying doubts and in making the efforts of the people result oriented. What is important for us to understand that in our ancient texts, we have enough reference of non-verbal communication between man, nature and animals, communication with nature and animals was considered the best way to re-inforce learning in the Indian Gurukul System of learning. Old as our civilization even in pre-civilization days, non-verbal communication was in existence between man, nature and animals.

E-COMMERCE

Muskan Bansal

B.Com (H) 3rd Year

Roll No. 13

E-commerce is referred to as electronic commerce. It refers to the electronic media and the internet for dealing with goods and service. A company can buy or sell its products online. E-commerce entails a company accessing the internet as well as IT, such as electronic data interchange, (EDI). E-commerce concerns on internet vendor's website. trading goods & services to the user directly from platform. Electronic communication and digital information processes in transactions are used to create, modify & redefine value generation relation between organisation and individual. There are certain types of E-commerce & let's define them briefly,

- **Business to Business Commerce (B2B)** : Electronic commerce B2B includes transfer of the electronic products or services between firms. In general, producers & traditional industrial wholesale companies use this approach for electronic trading.



- **Customer to Customer (B2C)** : Type C2C electronic E-commerce encompasses all trade in goods or services electronically between customers. Typically this exchange is done by 3rd party that offers online transaction.

The biggest advantage from the consumer viewpoint is that it saves a lot of time & convenient to access from anywhere in the world. At the same time, consumer is free to place order. It also helps in revenue generation, reduces cost related to operation as well as maintenance. It also helps in customer loyalty & attention. It helps in speeding the settling process.

In summary, in the years to come, the industry of electronic commerce will be one of the leading sector in the field of electronic business. The revolution in electronic commerce has huge positive impact on the online transaction by fast offering new markets & crossing edges. However, E-commerce companies faces many challenges in their expansion.

CHANGING ROLE OF WOMEN IN SOCIETY

Gurleen Kaur

B.Com (Pass) 3rd Year

Roll No. 3185200041

"A women is like a tea bag - You never know how strong she is until she gets in hot water."

Women have always helped men for achieving well rounded development and progress, significantly both in domestic and social life. Again, in the occupational and professional domains, women have an ever increasing participation in almost all fields especially in corporate and banking sectors. Specially in private banking many major banks are hiring highly qualified young women to their administrative levels and they are showing remarkable growth over the years. Change is the law of nature and every change is key to progress. Women are the unique creation of God who is the creator of life on earth so it is impossible to think about the welfare of the world unless the condition of women is improved. The condition of women in early society especially in the Indo Aryan speaking regions was good and it continued well. After India independence, the positivity has seen in the women's condition. Women in our country now participated in all areas such as education, sports, law, military, politics, media, art and culture, service sector, science and technology etc. Now they become more powerful than ancient time. According to Indian constitution, status of women employees is that women are the legal citizen of the country and they have equal rights with men.



HUMAN RESOURCE MANAGEMENT

“ You can't teach employees to smile. They have to smile before you hire them. ”



Arto Nathan, human resources practitioner

Mahi Sharma

B.Com (H) 5th Sem

Roll No. 07

Human resource of an organisation refers to the people working in it. Human resource are the most valuable asset of an organisation.

Human resource is the only resources having unlimited potential for improvement on development. Human resource means "people at work". Human resource management is that part of the management process which is concerned with recruitment, selection, motivation and utilisation of human resource in an organisation.

In the world of Flipppo, Human resource management refers to, the planning, organising, directing and controlling the procurement, development, compensation, integration, maintenance and separation of human resource in a way that societal objectives are accomplished.

Thus human resource management is the existing pillar of an organisation. Without human resource management, companies would not be able to effectively recruit and retain employees, improve and enhance the organisation and they wouldn't be able to maintain a healthy, accepting workplace culture and environment. That's why human resource management have a great importance for every organisation. Human resource department is set up to provide the following services to managers :

- I) To assist in the recruitment and selection of right people for right jobs.
- ii) To design training programmes.
- iii) To develop wage - incentive plan.
- iv) To maintain personal records.
- v) To administer welfare schemes for employees.

BUSINESS ENVIRONMENT

Anmol

B.Com (H) 3rd Sem

Roll No. 002

Business Environment signifies the collection of individuals, entities & several significant internal & external factor which control the productivity & performance of a business.

An environment determines the growth, profitability & even longevity of a business. An awareness of business environment helps in assessing opportunities planning & overall growth of an organisation.



There are two components of business environment

- 1) **Internal** : It combines the factor that exist within the company like human resource, Labour union etc. These factors are controllable.
 - 2) **External** : It includes these outsidess factors that exercise our influence an a business's operation like customers, investors, suppliers etc. These factors are uncontrollable
- These dimensions of business environment refers to the sum of all factors & forces which affect directly or indirectly on business. Some Types of environment are discussed below :-
- I) **Social Environment** deals with culture, customs, values of society in which business exist.
 - ii) **Legal Environment** includes, rules, regulations passed by the government
 - iii) **Economic Environment** involves market fluctuations, inflation rate, interest rate etc.
 - iv) **Political Environment** it involves forces like govt. attitudes, business policies & peace within the country.
 - v) **Technological Environment** it comprises the knowledge of latest technology advancement etc.

Conclusion : Business environment have a great impact on the working of the business. It may also lead to its failure, Success of business.

SALES MANAGEMENT

Tannu Soni

B.Com (H) 3rd Sem

Roll No. 59

Sales Management is a business discipline which is caused on the practical application of sales, its techniques and the management of a firm's sales operations. It is an important business function as net sales results in profit drive.

It includes the planning, implementation and control of recruiting, training, motivating and evaluating members of the sales force. In a small business, there are various functions may be performed by the owner or by the sales manager.

Golden Rule Selling :

Focused on the customer and his needs. Excellent sales managements can help your business drive. Because there are so many moving parts within an organization, the sales management process needs to be fully grasped to ensure each aspect of the collective sales effort is operating efficiently.

To do this, It's important to have a great sales manager and sales leaders that help their team maximize profits while delivering the best possible value to customers.

The Three Key aspects of Sales Management :

There are umbrellas to manage within the sales process.

- Sales operations
- Sales strategy
- Sales analysis



PORTER'S FIVE FORCES

Divya Bindal

B.Com (H) 3rd Sem

Roll No. 03

This model was developed by Michael E Porter in 1979 in Harvard University's Business School. This model of Porter is used on identifying and analysing the five competitive forces that together, shape an industry. It is based on industrial economics or industrial organisational approaches. (ID Approach). The purpose of this model is to evaluate and assess the position and competitive strength of an industry. He suggested that there is one thing that is identical to all industries: profitability and competitive intensity driven by these forces. According to Michael E Porter, this industry is shaped by the forces as follows.

- 1) **Competitive Rivalry** : Competitive Rivalry is the intensity of competition between industries. This is often healthy for business involved, as it encourages more innovations and discourages unnecessary price increase for customers. Rivalry competition is high when there are just few businesses selling a product or service, when the industry is growing and when consumers can easily switch to other who offers lower cost.
- 2) **Supplier's Bargaining Power** : This force basically defines that how easily price can drive up. This force essentially analyzes the power that a supplier has as well as the control that a supplier has on prices, which can in turn lower the profit ability of a business. In other words, it is the mirror image of bargaining power of buyers.
- 3) **Consumer's Bargaining Power** : This force has the ability of consumer to drive prices of commodities down. Importance of every individual buyer to an organisation, the number of people buying a commodity in market and the cost involved. The power of consumer is high where they are many and when switching a service or a product is easy.
- 4) **New Entrant's Threat** : This force is defined as the threat that new competitions pose to existing competitions in an existing industry. Basically, higher threat are available in those industries where profit is more. There are some barriers to new entry such as patents, taxation, capital requirements, government policies and economics of scale.
- 5) **Substitution Threat** : when there are close substitutes available that force apply like the product may replace or substitute by other that is completely different. When alternates available increases in switching response to increase in price this reduces market attractiveness.

This model is very important for entrepreneurs looking for insights into the prospects of their existing industry. This model can be used for doing deeper research of particular industry about their profitability and competitive intensity.



DISCIPLINE

Sonia

B.Com (H) 2nd Year

Roll No. 27

Discipline is something that keeps each person in control. It motivates a person to progress in life and achieve success. Everyone follow discipline in his/her life in a different form. Besides everyone has his own prospect of discipline, some people consider it as a part of their life and some don't. It is the guide that directs a person on the right path.

Without discipline, the life of a person will become dull and inactive. Also a disciplined person can control and handle the situation in a sophisticated way than those who do not. It makes things easy for you to handle and ultimately bring success to your life.

If talk about the types of discipline then they are generally of two types : first one is induced discipline and the second one is self discipline.

Induced discipline is something that others teaches us or we learn by seeing others. While self discipline comes from within and we learn it on own self. Self discipline requires a lot of motivation and support from others.

We need discipline in almost every sphere of life. Self discipline means different things to different people, for students, its meaning is different for an employees its meaning is different and for children its meaning is entirely different.

The meaning of discipline changes with the stages of life and priority. Not everyone can be disciplined because strict discipline is required so that he/she can successfully complete the road of success.

The discipline is a stair case by which the person achieve success. It helps a person to focus on his/her goals in life.

Besides, it brings perfection in a person's life by training and educating the mind and body of the person to respond to the rules and regulations, which will help him to be an ideal citizen of the society.

In conclusion, we can say that discipline is one of the key elements of anyone's life. A person can only be successful if she/he strictly live a healthy and discipline life besides this discipline also helps us in a lot of ways and motivates the person around us to be disciplined. Above all, discipline helps a person to achieve the success that she/he wants in life.



GOODS AND SERVICES TAX COUNCIL (GST)

Tanya Chawla

B.Com (H) 5th Sem

Roll No. 25

Goods and Service Tax briefed as GST. GST is one nation, one tax system. GST will bring immense change in Indian economy. All types of taxes were removed and a tax was imposed which is called GST. GST has brought a lot of improvement in all the areas. Corruption has been decreased because of GST. Earlier, people had to pay different types of taxes due to which there was a lot of trouble but now only one tax has to be paid GST. With the advent of GST, transparency has come in business. GST is a destination based tax system. GST is an indirect tax throughout India to replace taxes assembled by the central and state government. GST has been introduced on 1st July 2017. There are 4 types of tax slabs used in GST, these are 5%, 12%, 18% and 28%. Tax rate of 28% are on luxury goods, GST will replace central excise duty, service tax, entertainment tax & VAT. There are 3 types of taxes which are following CGST, SGST & IGST. Under CGST, the tax is charged by the central government. Under SGST the tax is charged by the state government. Under IGST tax is charged by the central govt. of India and then the tax amount is divided in the same ratio between states. GST is an important tool which stops the black marketing.

SOCIAL MEDIA - THE FUTURE OF SHOPPING ?

Nupur

B.Com (H) 5th Sem

Roll No. 45

The rising vogue of social media is allowing marketers to build a powerful relationship with the customers. Reaching out to the customers through social media websites is the emerging trend of marketing these days. The strategy is to capitalise on customers by making them feel connected to the brand and lead to advocacy and loyalty. On the other hand, it has enabled the average customer to have a better interaction and has encouraged the users of social media. In the recent years, social media channels which includes, but are not limited to : Twitter, Facebook, Instagram, Pinterest and Youtube have all jumped into the social commerce game in one form or the other but the question remains : Is social media really the ideal place to buy and sell? The reactions are mixed but this haven't discouraged companies from adopting social commerce as a new source of marketing. Some of the social media channels are willing



give to the answer as Yes! One report by Deloitte found that 47% of the millennials say their purchase decisions are influenced by social media.

With the phenomenal growth in various social media tools and technologies, it has been witnessed that the gap between the customer and the product is reducing significantly. As more and more brands emerged on social media websites, communication on these platforms shifted towards sharing opinions, reviews and experiences of these brands. Marketers are regularly integrating social media marketing with their marketing policies. New technologies and features are continuously being updated.

Customers are no longer satisfied with the traditional adverts. They have ever increasing demand and they don't just want to be informed instead, they want to be engaged and entertained. Content marketing has evolved as a way to go for marketers. With the increasing number of advertisements, the focus is to attract customers and convince them to choose the marketer's brand.

From Instagram's recommended purchases, to YouTube's what to watch next queue, to your name on a starbuck coffee cup content marketing is experienced by people all around them. According to marketing professionals, personalised content marketing actually directly influence sales. Marketers are sending personalised offers based on previous purchases and location of the specific customer instead of simple emails to inform customers. This has incorporated exclusivity leading to more satisfied customers.

The social commerce game is changing with each innovation and business of all types and sizes should be ready to adopt these changes. Social commerce has taken the world by storm these days. Social commerce apps and sites are on the rise and a lot of people are getting involved in it. The future of social commerce is very bright and will rule for some time unless something extraordinary is invented which can change the whole social landscape.

In 2018 mark zuekerberg said, "If I had to guess, social commerce is next to blow up". He was right.

There is no denying the fact social media has become highly crucial for e-commerce stores. To drive growth from social media, it is important for e-commerce stores to adopt social commerce and leverage various tools and options that different social networks provide.



WAGE DISPARITY

Manisha Jain

B.Com (H) 2nd Year

Roll No. 02

It is very common to find woman working across different economic sectors of our country but wage disparity is a hard reality and no sector, be it finance, marketing, etc. are left unaffected. It can be said that it is more with the uneducated or the unskilled labour because of less awareness but this is a sad reality and it does exist in our economy.

Research shows gender discrimination mostly against women, it also includes the workplace. We can understand the wage disparity as the average difference between the remuneration received by the working men and women.

In country like India, reason for gender pay gap are a little more complicated and can be linked to many reasons. It includes the situations such as many women are not allowed to work by their families. Women have to take maternity leaves and may be they can extend this leave for the child care, all these factors fall upon a woman and affect their earnings over time.

According to a study 'People at work 2021 : A Global workforce view, In India only 65% of women received a pay rise or bonus for taking on extra responsibilities or a new role compared to 70% of men.

We have great women achievers like the Mithali Raj, Kiran Bedi, Kalpana Chawla, Sania Mirza, etc. but the wage disparity still continues to exist.

In 2017, the U.S. Women's soccer team had filed a lawsuit against the US soccer federation accusing them of gender based discrimination. The lawsuit has its own reference and it also highlights instance of other women who have been denied equal pay for equal work.

The equal pay day was started by the National committee on Pay Equity, U.S. in 1996 to highlight the gaps between men and women's wages. It is celebrated every year to symbolise the progress made by woman. The equal pay movement like the # metoo, # timesup, # genderpaygap, etc. have received a great support worldwide.

We know, the payment can never be biased, but yes the payer can be; so it's high time for equal pay! Let's try to reduce the wage disparity.



LPG POLICY

Radhika Bindal

B.Com (H), 5th Sem

Roll No. 06

The economy of India had undergone significant policy shifts in the beginning of the 1990s. This new model of economic reforms is commonly known as the LPG or liberalisation, privatisation and globalisation model. The primary objective of this model was to make the economy of India the fastest developing economy in the globe with capabilities that help it match up

The concepts of liberalisation, privatisation and globalization are actually closely related to one another. This LPG phenomenon was first initiated in the Indian economy in 1990 when the Indian economy experienced a severe crisis. At that time the government decided to introduce the new industrial policy (NIP) in 1991 to start liberalizing the Indian economy.

Liberalisation :

Liberalisation refers to the slackening of government regulations. The economic liberalisation in India denotes the continuing financial reforms which began since July 24, 1991. In other words, you can say that liberalization means elimination of state control over economic activities.

Objectives of Liberalisation :

- 1) To boost competition between domestic business.
- 2) To develop a global market of a country.
- 3) To reduce the debt burden of a country.
- 4) Improvement of technology and foreign capital.
- 5) To promote foreign trade and regulate imports and exports.

Privatisation :

Privatisation refers to the participation of private entities in businesses and services and transfer of ownership from the public sector (or government) to the private sector as well. Privatisation is the transfer of control of ownership of economic resources from the public sector to the private sector.

Objectives of Privatisation :

- 1) To strengthen industrial management.
- 2) To earn more and more foreign currency.
- 3) To make optimum use of resources.
- 4) To increase efficiency and competitive power of the enterprises.

**Globalisation :**

Globalization essentially means integration of the national economy with the world economy. It implies a free flow of information, ideas, technology, goods and services, capital and even people across different countries and societies.

Objectives of Globalisation :

- 1) Large scale production and marketing
- 2) Inter linking of economy of countries.
- 3) Interdependence of countries.
- 4) Transfer of capital and technology.

PERSONALITY DEVELOPMENT

Radhika Bindal

B.Com (H), 3rd Sem

Roll No. 01

Every individual has his own characteristic way of behaving, responding to emotions perceiving things and looking at the world. No two individuals are similar.

You might like going out for parties but your friend might prefer staying back at home reading his / her favourite book. It is not really necessary that if you like partying around, your friend will also like the same. Here comes the role of personality. How an individual is raised plays an important role in shaping his/her personality.

Personality is nothing but the aggregate conglomeration of memories and incidents in an individual's life span. Environmental factors, family background, financial conditions, genetic factors, situations and circumstances also contribute to an individual's personality.

Personality also influences what we think, our beliefs, values & expectations. What we think about others depends on our personality.

Now when we come towards PERSONALITY DEVELOPMENT, it is defined as a process of developing and enhancing one's personality. Personality development helps an individual to gain confidence and high self esteem.

Personality development also is said to have a positive impact on one's communication skills



and the way one sees the world. Individuals tend to develop a positive attitude as a result of personality development.

Let us go through some tips for enhancing one's personality .

- 1) **Smile a lot :** Nothing works better than a big smile when it comes to interacting with people around. Do not forget to flash your trillion dollar smile quite often. Believe me, it works! As they say, "A smile is a curve that sets everything straight".
- 2) **Think Positive :** It is really essential to think positive. Remember there is light at the end of every dark tunnel. Be a little flexible and always look at a broader perspective of life.
- 3) **Dress Sensibly :** Dressing sensibly and smartly go a long way in honing one's personality. One needs to dress according to the occasion. Price has nothing to do with smart dressing. An individual who is well dressed, is respected and liked by all, take care of the fit of the dress as well is liked by all. An individual should wear clothes as per his/her body type, height, physique and so on.
- 4) **Be - Soft Spoken :** Do not always find fault in others. Fighting and quarreling lead to no solution. Be polite with others. Be careful of what you speak. Avoid being rude and short tempered.
- 5) **Confidence :** Confidence is the key to a positive personality. Include confidence and positive aura wherever you go.
- 6) **A Patient Listener :** Be a patient listener. Never Interrupt when others are speaking and try to imbibe good qualities of others.
- 7) **Help Others :** Do not always think of harming others. Share whatever you know. Remember no one can steal your knowledge. Always help others.
- 8) **Leave Your Ego Behind :** An individual needs to hide his/her ego everywhere he goes. Be it office or workpeace, you need to leave your ego behind if you wish to win appreciation from others. An individual who is good from within is loved by all.



OUT SOURCING

Heena

B.Com (H), 3rd Sem

Roll No. 10

Concept of 'Outsourcing' came from the American technology 'outside resourcing' meaning to get resources from the outside, the term was later used in the economic terminology to indicate the use of external resources to develop the business, which typically were using their internal resources.

Advantages of outsourcing in developed countries, things are better defined in context of outsourcing. The out sourcing institute, a strong voice in the field of outsourcing do exists. There are also additional benefits such as specialised, complete case of installation professional solutions and configuration, integrated application, powerful, flexibility, secured, increase accuracy, productivity and efficiency.

Disadvantages of outsourcing-one disadvantage is lack of knowledge of his client, outsourcer environment, both internally and externally.

Conclusion : with the market liberalisation in developing countries, large companies from developed countries have found a way to reduce. costs. The strategy adopting by these big companies, brought reductions of their cost of production of approximately 20% thus encouragement is necessary to emphasize the increasing globalisation with outsourcing practices.





CAREERS RELATED TO COMMERCE

Sneha Bansal

BBA, 1st Year

Roll No.

With positive changing scenario around the world in the area of economic activity. COMMERCE as a career option is one of the best to grab. Commerce students are families with concept of business, trade, basics of economics, market fluctuation etc. A person who is in field for number of years knows how to predict an event, decide its outcome how may affect the decision made by him/her in present and future. Here are some of the best carrer options that one may pursue after graduating from high school.

- The first and most popular course that attracts maximum number of student is **Bachelor of Commerce (B.Com)**. It is degree course that is for the period 3 year. It covers subjects like law, Marketing Business Environment etc.
- The other important course is **Bachelor of Economics** that has subject like micro & macro economics, International trade etc.
- **Bachelor of Business Administration (BBA)** is another course where students gain expertise of how to manage business and its administration. It is best recommended for people for have knack for managing business and subject matter related to doing managerial tasks.
- **Chartered Accountancy (CA)** is a professional course which is administered by the Institute of chartered accountants (ICAI). The level of difficulty is higher in this as compared to bachelor course. It involves subject like taxation, law etc.
- **Company Secretary (CS)** is for students who have interest in law and theoretical subject. It is also professional course and involves different level like that of CA. Students understand functioning and legal compliance related to companies. It is administered by the institute of company secretaries of India (ICSI)
- **Cost and Management Accountant (CMA)** is another professional course that includes knowledge related to planning costing, controlling and different types of management accounting. It is governed by The Institute of Cost Accountants of India.
- **Certified Financial Planner (CFP)** is meant for students who have interest in area like personal finance, insurance planning and mutual fund investing. It is governed by Financial Planning Standards Board of India (FPSB).
- Last but not least **Diploma in Digital Marketing** is one of best carrer option available today. Digital Marketing different from traditional marketing where one promotes brand, services or product sitting on chair through digital modes. Statistics shows that digital marketing manager are getting 16% higher increase in companies to other. By end of 2020, it generated more than 2 million job opportunities.

At last when I can say that commerce as a carrer still a developing and in near future it will provide maximum number of employment to the people all around the globe and with time, it will only expand.



ADVERTISEMENT - AS A SOURCE OF INFORMATION

Deepika

B.Com (H), 1st Sem

Roll No. 33

Advertisement plays an vogue role in our day to day lives. We see them in our newspaper and magazines watch them online on television and listen to them on radio. It is while watching T.V. that we generally dislike the commercial breaks because they are shown too often on most instances can seems annoying.

The purpose of advertisement is to reach out to the mass in the shortest time possible with a product or an idea which may appeal to them. Some odd tell us about the price of a product whether it is a new launch or its price has changed or it is on sale. Advertisement tell us about the quality, use, unique value etc about the product itself. These factors effect our decisions very quickly. Advertisement make us aware about what, why, when, where and how we should buy a product.

Advertisement done in lot of ways there is an employment column which lists down job vacancies that is beneficial for unemployed candidates similarly. Matrimonial advertisement help people find a bride or groom for marriageable find lost people, goods and more through this, people get to know about a nearby shops is on. Sale or the availability of a new tutor or coaching centres. Advertising management though is a complex process of employing various media to sell product or service.

"If you wish to make the advertising effective always remember to include it from the market research time".

The role of people designing the advertising campaign is crucial to its success Designing an advertising campaign is not a small task and to understand the consumer behaviour from the data collected from market research is a very important aspect of the campaign. However, there are advertisement which are more of a way of communication between companies, NGOs or the government and customers. They are issued mainly in the public interest, such ads spread social awareness amongst the mass and appeal to their emotional, human side therefore, It is suffice to say that advertisement to some extent are a source of information.



CORPORATE SOCIAL RESPONSIBILITY

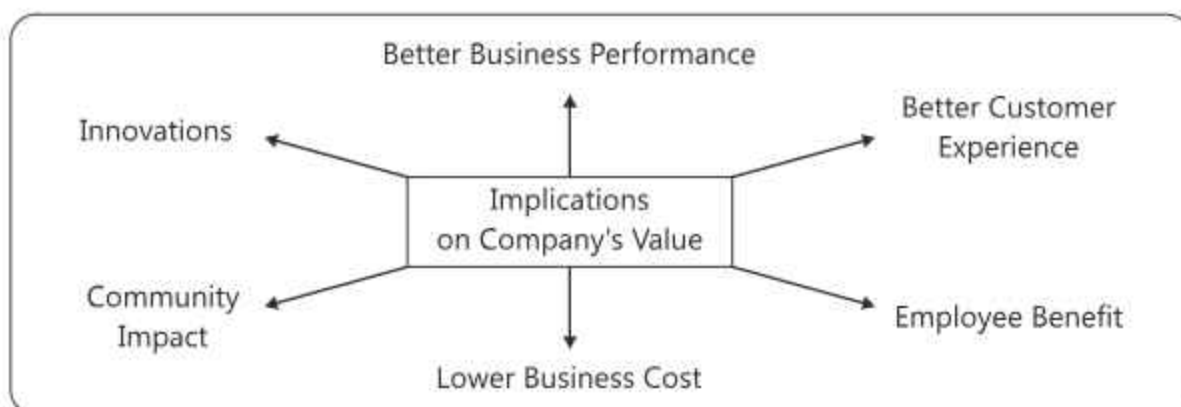
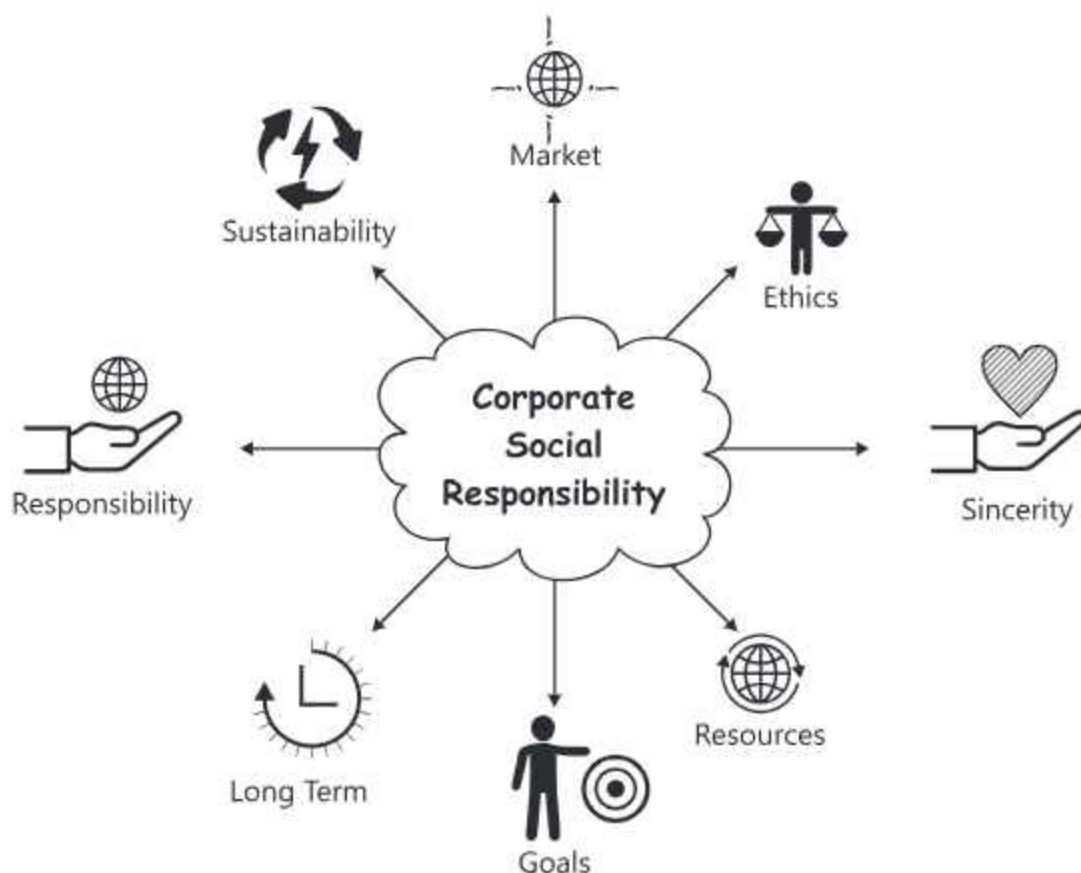
Himanshi

B.Com (H), 5th Sem

Roll No. 08

Definitions of CSR

The entirety of CSR can be discerned from the three words contained within its title phrase : 'corporate', 'social' and 'responsibility'. Therefore, in board terms CSR, covers the responsibility cooperations done to the societies within which they are based and operate. It is called CSR (Corporate social responsibility).





- **Implications of CSR on Company's Value**

These are the various implications of CSR on company's value.

- 1) **Better Business Performance**

Organisations with a genuine commitment to CSR out perform in comparison to those who don't. Impact, CSR-led companies were found to have return 19 times higher those with a poor CSR rating.

- 2) **Better Customer Experience**

One study found that CSR oriented companies offered a better marketable standard of customer services. It is obvious, that if a company whole heartedly follow the CSR strategies, the public or the citizens will fall for that company too and wants to purchase goods of that company which will furtherly increases the customer experience of that company.

- 3) **Employee Benefit**

In studies, it has been find that higher CSR rating with higher level of employee engagement, is linked with a company ability to attract top talent. The next generation of employees is seeking employers that are focused on people and the planet.

- 4) **Lower Business Cost**

Sustainable development often goes hand - in - hand with cost savings, for example, using less packaging and less energy can reduce production costs. A great example is Levi stracess & co., whose water less project reduces water use in manufacturing by upto 96% since launching the process in 2011, the company has saved more than 3 billion litres of water.

- 5) **Community Impact**

Through CSR a business can give back to the community and make life better.

Thus, we can say that CSR includes doing no harm to the communities and locations where they operate and also helps the society for innovations.

- 6) **Innovations** : CSR efforts can lead the companies to new innovations. example GE's ecomagination program, which is dedicated to finding innovative answer to environmental problems, led to new LED lights that reduce energy usage.

Conclusions : The entirety of CSR can be discerned from the three words contained within its title phrase. Corporate, social and responsibility. CSR demonstrates taht you care a business that takes an interest in wider, social issues rather than just those that impact your profit margins which will attract customers who shares the same values.

यशस्विनी



2021-22

Computer Section

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Editorial...



Dr. Monika Goyal
Computer Department

5G : A NEW KIND OF NETWORK

On behalf of computer science department of Vaish Mahila Mahavidyalya. I am pleased to know that our college is bringing next issue of annual magazine "Yashaswinee"

As we know 5G is a new kind of network : A Platform for innovations that will not only enhances today's mobile broadband services, but will also expand mobile networks to support a vast diversity of devices and services and connect new industries with improved performance, efficiency and cost. 5G will redefine a broad range of industries with connected services from retail to education, transportation to entertainment and everything in between. We see 5G as technology as transformative as the automobile and electricity.





Karandeep Kaur

BCA (II Year)

Roll No. 14

NETWORK & ITS BENEFITS

Computers have been used to coordinate information between multiple locations since the 1950s. The U.S military's SAGE system was the first large-scale example of such a system, which led to a number of special-purpose commercial systems such as Sabre. In the 1970s, computer engineers at research institutions throughout the United States began to link their computers together using telecommunications technology.

The effort was funded by ARPO (Now DARPA), and the computer network the resulted was called the ARPANET.

The emergence of networking involved a redefinition of the nature and boundaries of the computer. Computer OS and applications were modified to include the ability to define and access the resource of other computers on the network such as peripheral devices, stored information.

A very large proportion of personal computers regularly Connect to the Internet to communicate and receive information. "Wireless" networking often utilizing mobile phone networks, has meant networking is becoming increasingly ubiquitous even in mobile computing environments.





TO A COMPUTER WRITING VERSES

Khushboo Goel

M.Com. 2nd Year

Roll No. 53

Colleague machine, on unshared time, draft
after draft ticking off unstuck, deep through
the night we both of us rhyme, seeking to slip
through sense to luck.

"Not in Montaigne, but in myself I find the
faults I see in him." Down in each ghibelline
dwells a Guelph. The devils themselves were
cherubim.

Play with the language, Joyce's Cherist!
lifting the feet, laying them down, fed upon
Rilke finely diced, verb, article, adjective,
noun.

POEM

Khushboo Goel

M.Com. 2nd Year

Roll No. 53

Can anyone give me advice....?
What to do with computer Mice?
At night they come out
And race all about.
Eace mouse and It's spouse
Invading my house.
They wreck my office
And they're not too nice.
What to do with computer mice?
Wait, I hadn't thought about that -
Perhaps! I'll get a computer cat!

COMPUTER LAB RULES

Deepika

B.Sc. 2nd Year

Roll No. 003

Come to class with clean hands.

Operate equipment properly.

Make sure you listen to directions.

Push your chair in when you leave.

Use your inside voice.

Touch the keyboard lightly.

Eat and drink outside the lab.

Remember to ASK before printing.

Learn something new every lab day.

Always do your best work.

Be respectful to your classmates.



COMPUTER BASED TECHNOLOGY AND STUDENT ENGAGEMENT

Pooja

BCA 2nd Year

Roll No. 1

Computer based technology has infiltrated many aspects of life and industry, yet there is little understanding of how it can be used to promote student engagement, a concept receiving strong attention in higher education due to its association with a number of positive academic outcomes. The purpose of this article is to present a critical review of the literature from the past 5 years related to how web-conferencing software, blogs, social networking sites (Facebook and Twitter), and digital games influence student engagement. We prefaced the finding with a substantive overview of student engagement definition and indicators, which revealed there types of engagement (behavioral, emotional and cognitive that informed how we classified article. Our findings suggest that digital games provide the most for reaching influence across different types of student engagement, followed by web-conferencing and facebook. Findings regarding wikis blogs, and twitter are less conclusive and significantly limited in number of studies conducted within the past 5 years. Overall the findings provide preliminary support that computer based technology influences student engagement.

However, addition research is needed to confirm and build on these findings. We conclude the article by providing a list of recommendators for practice, with the intent of increasing understanding of how computer based technology may be purposefully implemented to achieve the greatest gains in student engagement.

Keywords : Student engagement, Web-Conferencing, Wikis, Blogs, Social - Networking, Facebook, Twitter, Digital Games.





COMPUTER IS EDUCATION

Pooja

BCA 2nd Year

Roll No. 1

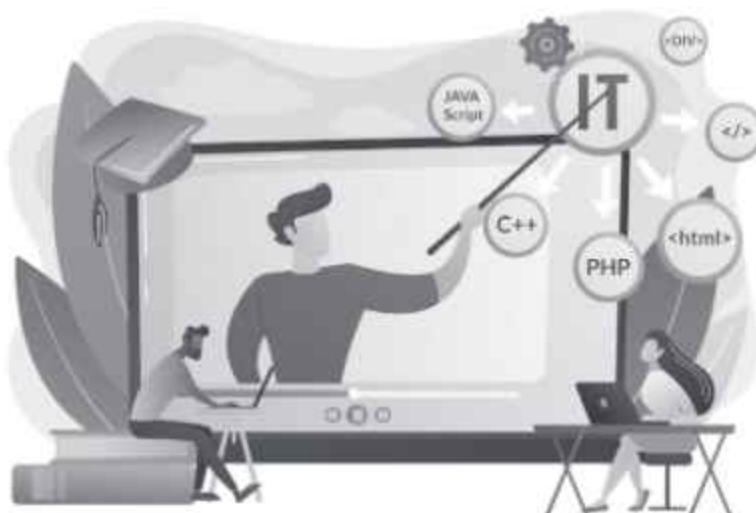
A Computer will be installed by the Scar-borough Board of Education early next year and the Board recently hired a Manager of Data Processing to set up the technical side of the new department. He is Davic Allen, a graduate of Sheffield university, England, and he has been in the computer business for seven years.

The Academic Director is John Anderson an ex-teacher and vice principal with more than 10 years experience in education. Andersons' Job is to find out what the computer can do for education in scarborough and then help get the system functioning.

On of the major problems for laymen is computer terminology. Because it is a new Science (a little over ten year old) the experts are not agreed on what should be called what. Fortran, Cobol, PLI and SLI may sound like foreign languages to most people but these are the languages of the computer with computers entering the field of education, school trustees and educators are doing their best to find out what these machines can do for education.

Prior to computer, there were people called data processors and system analysts. Data processors did exactly that processed data. An account could also have been called a data processor. System analysts were involved in time study organization... determining how a job could be done more quickly and efficiently.

"Unfortunately", says Mr. Allen, these and other terms were carried over into the computer field, before it was realized that the computer was not just another tabulating machine."





LIFE IS A COMPUTER

Sunita

B.Sc. 2nd Year

Roll No. 32

Life is a computer
At times slow
And annoying with
Pop ups black outs
viruses but also is very good with facebook
Myspace twitter and you can get all your
information
you can read a thousand
Books with a click of a mouse
Right at your finger tips
so there are always pop ups
but all you have to do is keep
going and they will go away
just remember that
Life is a computer.

LIFE BEFORE THE COMPUTER

Sunita

B.Sc. 2nd Year

Roll No. 32

Memory was something that you lost with
age.
An application was for employment.
A program was a T.V. Sho.
A cursor used profanity.
A keyboard was a piano
A Web was a spider's home.
A virus was the flie.
A C.D was a bank account.
A hard drive was a long trip. on the road
A mouse pad was where a mouse lived.
And if you had a 31/2 inch floppy...
you just hoped nobody found out.





HOW E-MAILS POLLUTE ENVIRONMENT

Pooja

M.Sc. Computer Science, Sem. II

Roll No. 03

How many mails are there in the inbox which we never check? How many mails are there which are not important and we just ignore them. What if your ignorance is polluting the environment. Every useless or spam e-mail, even every e-mail is polluting environment and are necessary to delete.

Have you ever wondered, where every mail in your inbox is stored? They are stored at servers at different corners of the world, which are called data servers. A lot of electricity is required to run these servers. And till now, electricity is generated from fossil fuels which cause extreme air pollution so, directly or indirectly e-mail generate carbon dioxide. According to studies, a spam e-mail emits generate 0.3 gm Co_2 , a normal e-mail generate 4gm Co_2 and an attachment e-mail generate 50gm Co_2 . It seems to be a small number but report says, around 60 billions spam mails are send everyday which means 80 lakhs Kilogram of Co_2 is generated just from spam e-mails and normal & attachment e-mails are left. This needs to be change. It can be changed by doing some simple steps.

Delete your spam e-mails and unwanted e-mails, Spend some time in you inbox and delete these mails, so that data is deleted from servers and less Co_2 is emitted. Delete your spams regularly.

When we buy something or click on a website, knowingly or unknowingly we subscribe to newsletter. Some companies send promotional mails, if you don't check on them, then unsubscribe it. At end of every such e-mails unsubscribe is written at end. So, unsubscribe by giving a reason, and e-mail of that company will stop.

Turn off social media e-mail notification. You need to deactivate your social mails because these same notifications are provided on the app itself. Activate these e-mails only if you require it.

Some providers keep e-mail in trash bin for 30 days. You must empty your trash after cleaning inbox, so we can avoid carbon emission for next 30 days from those e-mails.

Clean your e-mail whenever possible. Instead of swiping videos in your free time, check e-mails and clean them; then we will surely reduce its negative impact on our planet.

These are some steps towards an eco-friendly lifestyle. We can't stop climate change due to this but we can definitely reduce our carbon footprint.



METaverse

Pooja

M.Sc. Computer Science, Sem. II

Roll No. 03

Just imagine you are meeting to your family members or your friends but not really, but in 3-dimensional virtual world, which is artificially created. You can enter to this world while sitting in your room by using a special kind of 3-d headset. You can work, study, shop or do anything else that you can do in your real life. But, you are doing this in the virtual, artificially created world, using these 3-d headset. It is touted to be a technology that would replace the internet in future and will become future of humanity.

Metaverse is derived from two words-Meta and verse. Meta is a greek word which means beyond and verse refers to universe. This word is basically referred to artificial world. Internet is also a distinctive world but it is mostly limited to two-dimensional only. Your phone and computer are 2-d screens. But metaverse is a world where you can be completely in it. It is like watching a 3-d movie.

Now, metaverse comes in trend when Facebook CEO, Mark Zuckerberg decided to change the name of their company to meta because they want to adopt metaverse. They want to expand from being a social media company to metaverse company. He said, "The next platform and medium will be even more immersive and embodied internet where you are in the experience not just looking at it.

Many technologies are combined for making metaverse. One is virtual reality. In this you have to wear heavy 3-d headsets for experiencing the world. Long use of these headsets cause motion sickness and headache.

Second technology being used is AR. AR refers to augmented reality which means some elements will be mixed with our real world elements.

5G technology is also a discussion. If we have to create such a huge virtual world, where constantly uploading and downloading of data will occur, extremely high internet speeds will be required. Hence 5G or much advanced technologies will be used.

Block chains and crypto currencies will be required to buy items and to keep the transactions secured, block chains are required.

Experts have different views about metaverse. Some estimates that it would take around 5-6 years for the key features of metaverse to become a mainstream. Several experts estimates that it take decades for something like metaverse to become popular so that majority uses it. some believe that it is inevitable, which means it has to happen one day. The next thing after Internet is metaverse.

Some experts, also feel that it will be unsuccessful because nobody is demanding for such technology. Moreover the technology which is easy to use becomes easily popular.

Whatever will be the future of metaverse, it is sure that creating a true metaverse will take a lot of time.



THE ROLE OF COMPUTERS

Jyoti

M.Sc. (M+CS) Sem. II

Roll No. 04

A computer is an electronic device that you can use to store and process information. Computers help you perform a variety of tasks such as receiving and sending e-mail message to family and friends, making presentations, and maintaining records computer are used for various business and recreational activities. You can save time, effort and money by using computers.

Computers play a major rule in our daily lives. They are used virtually every where we go, such as industries, schools, government offices, and shops.

COMPUTER PROGRAMMING JOKES

Jyoti

M.Sc. (M+CS) Sem. II

Roll No. 04

The facts that Jellyfish have survived for have 650 million years despite not having brains gives hope to many people.

A person turned on the computer without a keyboard plugged in.

When she turns on the computer, the computer finds out that there is no keyboard attached and it gives a "Keyboard Error message she then asks" Why did it give me a keyboard error. There is not even a keyboard attached.

How many programmers does it take to change a light bulb?

None, It is a hardware problem.

I'd like to make the world a better place...
but they won't give me the source code.

Hardware

The part of a computer that you can kick.





BUSINESS INTELLIGENCE

Anu

M.Sc. Computer Sem. II

Roll No. 13

One of the most important IT terms, business intelligence refers to an array of software and tools that businesses can use to analyze raw data. It includes data mining, analysis and reporting.

Business intelligence allows you to cut costs, make better business decisions and even come up with new opportunities for you business.

For IT professionals, these tools and software free them up from having to do all the work in pulling up data and information for business managers.

CYBER SECURITY

Anu

M.Sc. Computer Sem. II

Roll No. 13

In today's world, cyber security is very important because of some security threats and cyber - attacks. For data protection, many companies develop software. This software protects the data cyber security is important because not only it helps to secure information but also our system from virus attack.

The main definition of cyber security is protecting networks, data programs and other information from unattended or unauthorized access, change or destruction.

Around the globe nowadays, cyber security is very vital because of some cyber attacks. Many compaines develop software for data protection. India is one of the countries with the highest number of internet users, after the USA and china. The government and the citizens should both spread awareness among the people to update their network security settings and their systems and uses proper anit-virus so that their system and network settings stay malware and virus-free.

Cyber security is a major concern in this era where the use of computer has become ordinary for everyone. With the development of technology and the internet's availability to most of the public, the pathway of cyber crime has also increased.

Cyber security plays an important role in preventing some difficult and heinous crimes like blackmailing another account, leakage of personal information.

It is the responsibility of every citizen to spread awareness among everyone and keep their system and network security updated to prevent cyber attacks from happening worldwide.



COMPUTER GIVE HANDS TO HANDICAPPED!

Sonia Ahlawat

M.Sc. Computer Ist Year

Roll No. 2

Robin Springer Started computer, talk after the lost of use of her hands due to injury and it Prohibited her form working.

Imagine what life would be like without the use of your hands the daily tasks that would become a giant hurdle. Thinking about the effect on your job, chances are most people would have to stop working altogether.

That is the story behind west valley resident Robin Springer Due to a repetitive stress injury springer had lost total use of hands. Her Surgeon and rehabilitations counselor told her to give up the hope of ever working again.

She found herself falling into depression of unable to deal with the thought of never working again. She was determined there had to be a way to work without the use of her hands. That is when she discovered Speech recognition Computer Program.

Speech recognition Computer Programs follow commands from the Sounds of your voice. When trained Correctly they can do 160 words per minute with 98% recognition this was the chance for springer to get back to work.

Springer said to all those with disabilities "To overcome any disability you just have to find the strength within you and expand on it. You can never give up. Just Keep having faith."

7 tips for safe web Browsing :

1. Install and use antivirus software
2. Use a firewall
3. Strong Password are your friend
4. Update you security
5. Be wary of clicking links in email or instant messages.
6. In fact, be wary of clicking links, period
7. Bookmark important sites.





FUTURE OF 5G

Sonia Ahlawat

M.Sc. CS Ist Year

Roll No. 2

5G is the next generation of wireless cellular technology. It will provide speeds faster than any previous generation upto 3000 Mbps (3Gbps) in the real world, depending on the conditions and the tech being used - competing even with those delivered via fiber-optic cables.

It can provide higher speed, lower latency and greater capacity than 4GLTE networks. It is one of the fastest most robust technologies the world ever seen. That means quicker downloads much lower lag and significant impact on how we live work and play.

| | | | | |
|---------|--------|-------|---------|--------|
| 2.4KBPS | 50KBPS | 2MBPS | 100MBPS | 20GBPS |
| 1G | 2G | 3G | 4G | 5G |

NETWORK MODEL

Nishu

M.Sc. (M+CS) 2nd Sem

Roll No. 05

A network model is a database model that is designed as a flexible approach to representing object and their relationships. A Unique features of the network model is its schema, which is viewed as a graph where relationship types are arcs and objects types are nodes. Unlike other database models, the network model's schema is not confined to be a lattice or hierarchy; the hierarchical tree is replaced by a graph, which allows for more basic connections with the nodes.

COMPUTER PROGRAMMING JOKES

Anisha

M.Sc. (M+CS) 2nd Sem

Roll No. 12

- ❖ My code never has bugs
it just develops
Random Unexpected
FEATURES
- ❖ My Code doesn't
always work
but when it does
I don't know why
- ❖ I at first you don't succeed
you must be programmer
- ❖ The only people up at 3am are
either in love, lonely, drunk or
PROGRAMMER



COMPUTER QUOTES

Nishu

M.Sc. (M+CS) 2nd Sem

Roll No. 05

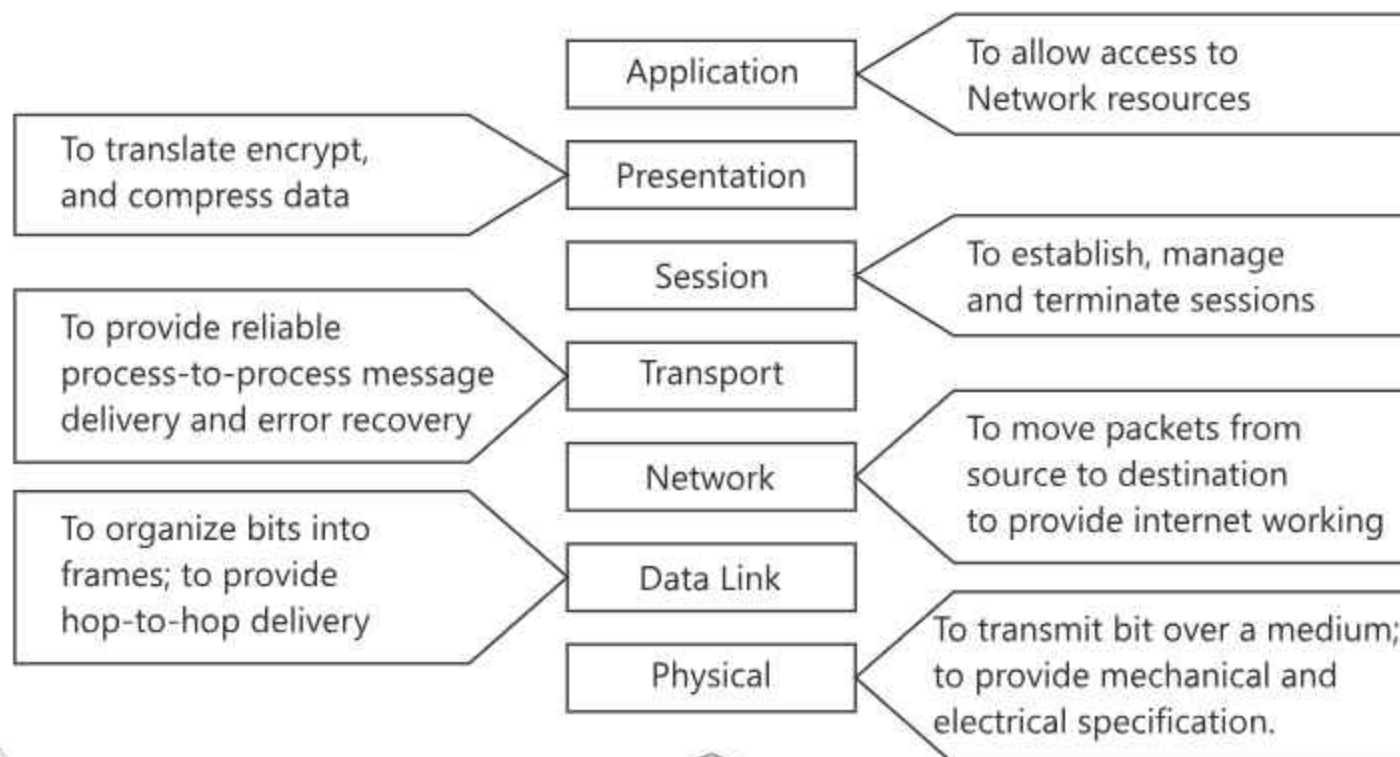
- ❖ I can't recall any difficulty in making the C language definition completely open-any discussion on the matter tended to mention languages whose inventors tried to keep tight control, and consequent ill fate.
- ❖ Unix is basically a simple operating system, but you have to be a genius to understand the simplicity.
- ❖ LINUX has definitely made a lot of sense even in a purely materialistic sense.
- ❖ From an operating system research point of view, UNIX is IF not dead certainly old stuff, and it's clear that people should be looking beyond it.
- ❖ The only way to learn a new programming language is by writing programs in it.
- ❖ A language that doesn't have everything is actually easier to program in than some that do.

LAYERS IN THE OSI MODEL

Nishu

M.Sc. (M+CS) 2nd Sem

Roll No. 05





SOCIAL NETWORKING SITES

Karandeep Kaur

BCA (II Year)

Roll No. 14

After investigating social networking sites (SNS) and their consequences on today's society, I have come up with different views and I was not able to decide whether they influence in a positive way or negative way. Human beings by and large are social. Communication has been instrumental to a large extent to the growth of social networking. In this modern world, social media has occupied a separate place in our life. It has become a part of our life but there are both advantages and disadvantages. Many think that social media is a blessing for us. But some consider it as a curse on human civilization in the name of advancement. It is also harmful because it invades our privacy like never before. It can make us addicted. Another disadvantage is that there is a fear of missing out (FOMO) can keep you returning to social media over and over again. Therefore we should limit the use of social media so that we can enjoy its benefits instead of suffering from its bad impacts.

NEED OF COMPUTER

Deepika

BCA (II Year)

Roll No. 11

Need is the mother of invention. Human have always been inventing the latest in order to fulfill their needs. Today humanity also wants purity with the saving of time and labour. He also wants to solve extremely difficult problems by machines. The 'computer' was invented as a result of this requirement of human. Today, the emphasis is on working with computer system in every field of the country. Reservation of any city of bus, railway and airplane is possible by any city from computer. Computer for banks have really proved to be a boon.

Many test councils and universities use computers to prepare their test results. The result of elections, telephones, electricity, water etc. Bill also plays an important role in building maps for building. Jane's e-mails sent from the computer and the internet have brought the information revolution in this area.

We can say that computers are a need of today's human. The usefulness of the computer is indisputable. But we should not be completely dependent on instruments. We do not want to be slaves of machines but to make them friends.



POEM ON COMPUTER

Priyanka

MSC (Computer)

Roll No. 10

Computer, Computer
You have so many parts.
There are big ones & small ones
And one that make you start,

The control processing unit
where it all begins.
Some people call it the CPU.
it has a hard drive which
saves everything you do!

The monitor is the top part
which might look like a TV.
it show everything in color
so that you can see.

The Keyboard lets you input
Letter & numbers a like.
So that you can type great
stories & poems if you like.

The mouse has two buttons and a
rolling wheel in the middle
it helps guide you across the screen.
when you give it a little jiggle.

A printer put your words on paper.
it can even print picture too.
some printer are black & white
while others print in color by mixing
red, yellow & blue.

A scanner is a special type of Camera.
its quite an amazing machine
it will take snapshot of your paper.
And put it on the screen.

Computer are marvelous devices
That allow you to do many things
but in school always save my work.
Right before the bell ring.

POEM

Priyanka

MSC (Computer)

Roll No. 10

Life is a computer
At times slow
And annoying with
pop ups black outs
viruses but also is
very good with facebook
Myspace twitter & you
can get all your information

you can read a thousand
Books with a click of a mouse
Right at your finger tips
So there are always pop ups.
But all You have to do is keep
Going & they will go away
Just remember that
Life is a computer.



POEM

Priyanka

MSC (Computer)

Roll No. 10

Computer Science वाले हैं हम...
कुछ Error, Virus पर तो जाएंगे,
और कुछ Excel Ki Corrupt File पर तो जाएंगे ही।
पर उससे पहले, कोडिंग के जरिए
Software इंजिनियरिंग वाली प्यार को
निभा करके दिखलाएंगे।
पर जाते-जाते क्या बताएं....।
Uninstall होती हर एक Application को
प्यार से install करते जाएंगे।।



GOOD & BAD IMPACT OF COMPUTER

Riya

B.Sc. IInd Year

Roll No. 30

Positive or Good impacts of Computer :

1. We can perform multitasking and multiprocessing capability of data.
2. It help to automate the official and business process.
3. It is use for communicate system also use of internet, Email and Internet Phone System.
4. It is very easy to access and use data for business application.
5. We can store document secretly on computer system.
6. It gives error free result so that we can use it for research engineering work and other area.

Negative or Bad Impact of Computer :

1. It is an expensive system so people may not be able to afford it and use this system that creates digital divide on society.
2. It encourage and facilities for data piracy.
3. Chance of data stolen and hacking that destroys data.
4. It is fast changing technology so it is required to be updated timely.
5. It facilitates computer crime and cyber theft.
6. It has bad impact on job market. It may increase unemployment.



OPERATING SYSTEM

Nakita Hooda

B.Sc. IInd Year

An operating system is a program that acts as an interface b/w the user and the computer hardware and control and manages the overall resources of computer system.

Two primary objectives, or goals of an operating system are :-

- Making a computer system convenient to use in an efficient manner.
- Managing the resources of a computer system.

Example of an operating system :-

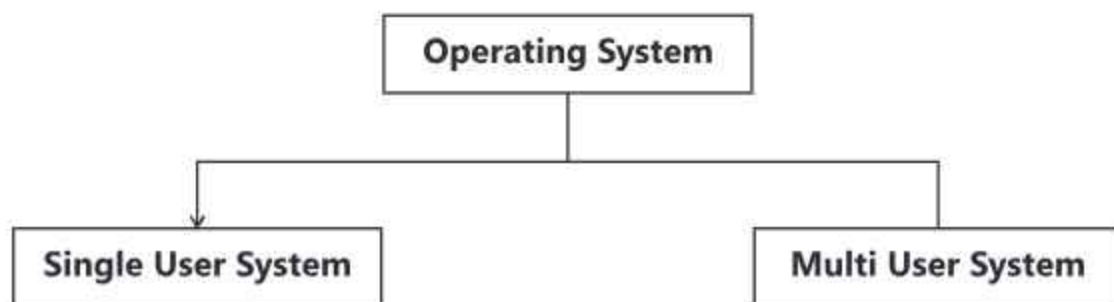
- Microsoft Windows
- Apple macos
- Linun
- Android

Function of Operating system :-

- Memory Management
- Processor Management
- Device Management
- Security and Protection
- Job accounting
- Network Management
- Secondary storage Management.
- Coordination between other software and users.



Types of an operating system



In this kind of system the processor or computer does only one job at a time.

OR

Single person can use at a time

e.g :- MS-DOS

Multi user system is used by more than one user at a time.

e.g :- Unin, Window NT.



ROLE OF COMPUTER IN OUR LIFE

Riya

B.Sc. IInd Year

Roll No. 30

1. Education :-

School and colleges around the world are using these machine and internet technologies to teach students digitally and creatively with data visualization uses of the computer in education will explore creatively and imagination in the mind of student. Drawing tool, spreadsheet Audio and Video lecture and powerpoint presentation, etc are very helpful for student to learn more deeply and accurately that created the new education business model called the smart classroom and also digital classrooms.

2. Home :-

The uses of computer at home depend on the user some people use a computer to take online classes some people use it to listen songs. and to watch some video and movies etc. computer have many other uses at home like financial calculation also. You can also access banking and business services from home via the internet with the help of a computer. You can communicate with people around the world with the use of the computer.

3. Marketing :-

Use of computer connected to the internet is creating new way to do the product and services marketing online digital marketing services products, website and business are growing day by day via the internet business can use a computer to type marketing content to publish content marketing article on website as well as social media. They can sell and market their product and services on portals like eBay and Amazon. Business can use PPC to get quick ROI for their market budget.

4. Hospital :-

Uses of the computer in the hospital provides many benefits for doctor as well as the patient. Hospital can create a data base of a patient with their treatment record, medical record with the help of computer. Doctor are using computer to diagnose the diseases of patient very fast and precisely. They are taking help of various medical software installed in these machines to study the disease and diagnose of patients. The use of computer and its application in hospitals also help to do the research on the blood test, and urine test, brain testing and body scanning etc.

RAPID ACTION FORCE OF N.S.S. UNIT



N.S.S. Volunteers on cleaning drive



Vaccination Training during Covid-19



Yoga Practice by students during 15 Days Yoga Workshop



N.S.S. Volunteers during 7 Days Camp



Cleaning Drive in Slum Area



N.S.S. Volunteers during 7 Days Special (Day & Night) NSS Camp

VIGNETTES OF VARIOUS CELLS



Motivational Lecture on Eye Donation (Red Ribbon Club)



Human Chain formation (Red Ribbon Club)



PTM. (Student Welfare Cell)



Slogan Writing (Tobacco Cell)



Rally on AIDS Awareness (Red Ribbon Club)



Students with their Models (Eco Club)



Declamation contest on Gender Equity (Women Cell)



Essay, Slogan writing and Painting Competition (Legal Literacy Cell)



Skit Competition (Legal Literacy Cell)

VIGNETTES OF VARIOUS CELLS



Blood Donation Camp (Youth Red Cross)



Poster Making Competition (Fine Arts)



Tree Plantation (Eco Club)



Fresher's Party (Welfare Cell)



Mahendi Competition (Women Cell)



Lecture on World Health Day (YRC)



Eye Testing Camp (YRC)



Pariksha Pe Charcha (Student Welfare Cell)

DEPARTMENTAL ACTIVITIES



Fevicyl Workshop (Home Science Dept.)



Rangoli, Handmade Greeting Card & Diya Making (H.Sc. Dept.)



Extempore (Economics Dept.)



Poetic Recitation & Declamation Contest (Hindi Department)



Poster making and Essay Writing Competition
(History Dept.)



Kabir Ke Dohe & Paper presentation on Literature
(Hindi & English PG Depts.)



Documentary of Shrinivas Ramanujan
(Mathematics & Computer Depts.)



Power Point Presentation
(Commerce Dept.)

यशस्विनी



2021-22

वार्षिक प्रतिवेदन

डा० आभा गुप्ता
एसोसिएट प्रोफेसर
अंग्रेजी विभाग



वैश्य महिला महाविद्यालय, रोहतक

वार्षिक प्रतिवेदन

सत्र 2021-2022

डा० आभा गुप्ता
एसोसिएट प्रोफेसर
अंग्रेजी विभाग

नारी पारिवारिक जीवन की एक ऐसी धुरी है जो पुरुष के साथ चलकर समाज निर्माण में सहयोग देती है। देश व समाज के समुचित विकास के लिए नारी का शिक्षित होना अत्यन्त आवश्यक है, क्योंकि नारी ही समाज की प्रथम शिक्षिका होती है। नारी शिक्षा की इसी महत्ता के मद्देनजर वैश्य शिक्षण समिति, रोहतक के प्रतिष्ठित महानुभावों के प्रयासस्वरूप सन् 1973 में वैश्य कॉलिज, रोहतक के 'महिला अनुभाग' के रूप में एक छोटा सा पौधा रोपित किया गया, जो आज पुष्पित व पल्लवित होकर एक स्वतन्त्र महिला महाविद्यालय के रूप में अपनी एक अलग पहचान बना चुका है। इस विद्यामन्दिर में कला, वाणिज्य, विज्ञान एवं कम्प्यूटर संकायों के अन्तर्गत शहरी तथा ग्रामीण क्षेत्रों की लगभग 1650 छात्राएँ ज्ञानार्जन कर रही हैं। दूरवर्ती क्षेत्रों की छात्राओं को आवास सुविधा उपलब्ध कराने हेतु महाविद्यालय में छात्रावास का प्रावधान है। नवीनतम शिक्षण पद्धतियों एवं उपकरणों जैसे स्मॉर्ट बोर्ड, कम्प्यूटर, एल.सी.डी., मैजिक स्टूडियो आदि के माध्यम से महाविद्यालय में शिक्षा की गुणवत्ता बढ़ाने के प्रयास निरन्तर जारी हैं। इसके अलावा यूजी.सी. की ग्रांट के तहत इंग्लिश लैंग्वेज लैब की स्थापना की गई है जिसके माध्यम से अंग्रेजी भाषा में छात्राओं के उच्चारण व संचार कौशल में निखार लाने की कोशिश की जा रही है।

छात्राओं की निरन्तर बढ़ती संख्या व रुझान को देखते हुए महाविद्यालय में समय समय पर नए कोर्स शुरू किए गए। वर्तमान में महाविद्यालय में विभिन्न संकायों के अन्तर्गत 6 अंडर ग्रेजुएट एवं 7 पोस्ट ग्रेजुएट पाठ्यक्रम संचालित किए जा रहे हैं – बी.ए., बी.कॉम. (पास कोर्स), बी.कॉम. (ऑनर्स), बी.एस.सी., बी.सी.ए., बी.बी.ए., एम.ए. इंग्लिश, एम.ए.हिन्दी, एम.ए. अर्थशास्त्र, एम.कॉम., एम.एस.सी. गणित, एम.एस.सी. गणित विद् कम्प्यूटर साईंस तथा एम.एस. सी. कम्प्यूटर साईंस। शैक्षणिक व प्रशासनिक कार्यों को सुचारु रूप से चलाने हेतु महाविद्यालय में 61 शैक्षिक व 35 गैर शैक्षिक स्टाफ कार्यरत है।

अध्ययन व अध्यापन की दृष्टि से महाविद्यालय का परिवेश अत्यन्त प्रेरक है जिसकी पुष्टि परीक्षा परिणामों से होती है। प्रतिवर्ष हमारे महाविद्यालय की छात्राएँ यूनिवर्सिटी मैरिट लिस्ट में पोजीशन प्राप्त कर महाविद्यालय का नाम रोशन कर रही हैं। सत्र 2020-2021 में आयोजित परीक्षाओं में हमारे महाविद्यालय की छात्राओं रुचिता व रेनू ने एम.ए. अर्थशास्त्र (4th सैमेस्टर) में यूनिवर्सिटी मैरिट लिस्ट में क्रमशः 3rd एवं 7th पोजीशन प्राप्त की।

शिक्षा के साथ-साथ सांस्कृतिक व साहित्यिक गतिविधियों में भी महाविद्यालय की छात्राओं ने अपनी प्रतिभा का प्रदर्शन कर महाविद्यालय को गौरान्वित किया है। सत्र 2021-2022 में आयोजित क्षेत्रीय युवा समारोह में हमारी छात्राओं ने कुल 6 पुरस्कार प्राप्त किए जिनमें सामान्य समूह नृत्य प्रथम, कव्वाली व रंगोली द्वितीय तथा

हरियाणवी ग्रुप डांस, लोक-गीत व कोलॉज मेकिंग तृतीय स्थान पर रहे। अन्तर्देशीय युवा समारोह में हमारे महाविद्यालय की छात्रा निकिता ने कोलॉज मेकिंग प्रतियोगिता में तृतीय पुरस्कार प्राप्त किया। महाराष्ट्र नृत्य संस्था द्वारा आयोजित नेशनल डांस चौम्पियनशिप में हमारे महाविद्यालय की छात्राओं ने प्रथम पुरस्कार विजित किया। महाविद्यालय की छात्रा मनजोत कौर ने एल.एन. हिन्दु कॉलेज, रोहतक द्वारा आयोजित इंटर कॉलेज गायन प्रतियोगिता में प्रथम पुरस्कार तथा आरजू ने महर्षि दयानन्द यूनिवर्सिटी, रोहतक द्वारा 'World Earth Day' के उपलक्ष्य में आयोजित इंटर कॉलेज स्लोगन राइटिंग प्रतियोगिता में प्रथम पुरस्कार प्राप्त किया। एम.एस. सी. गणित की छात्रा अन्नू ने गणित विभाग, वैश्य कॉलेज, भिवानी द्वारा आयोजित राज्य स्तरीय Article Writing प्रतियोगिता में द्वितीय पुरस्कार विजित किया।

हमारे महाविद्यालय में खेल-कूद पर भी विशेष ध्यान दिया जाता है। खेल-कूद के क्षेत्र में महाविद्यालय की विशिष्ट उपलब्धियाँ रही हैं। सत्र 2021-2022 में महर्षि दयानन्द यूनिवर्सिटी, रोहतक द्वारा आयोजित विभिन्न इंटर कॉलेज खेल-कूद प्रतियोगिताओं के अन्तर्गत हमारे महाविद्यालय की खिलाड़ियों ने कबड्डी (NS) चौम्पियनशिप में प्रथम, जूडो एवं जम्प रोप चौम्पियनशिप में द्वितीय तथा फुटबॉल व वेट लिफ्टिंग चौम्पियनशिप में तृतीय पोजीशन प्राप्त की। हमारी खिलाड़ियों ने M.M. College, Fatehabad में उच्चतर शिक्षा विभाग, हरियाणा द्वारा प्रायोजित Inter Collegiate State Kabaddi Championship में 1st पोजीशन तथा M.K.J.K. College, Rohtak में उच्चतर शिक्षा विभाग, हरियाणा द्वारा प्रायोजित Inter Collegiate State Judo Championship में 3rd पोजीशन प्राप्त की। हमारे महाविद्यालय की 5 खिलाड़ियों ने हिमाचल प्रदेश यूनिवर्सिटी, शिमला में आयोजित नॉर्थ जोन कबड्डी टूर्नामेंट में भागीदारी की व उनकी टीम 3rd पोजीशन पर रही। इसके अलावा ऑल इंडिया इंटर यूनिवर्सिटी कबड्डी टूर्नामेंट जिसका आयोजन राजीव गाँधी ट्राइबल यूनिवर्सिटी बनसवारा, राजस्थान में किया गया, हमारी कबड्डी की खिलाड़ियों की टीम तृतीय तथा जैन यूनिवर्सिटी, बंगलौर में आयोजित खेलो इंडिया गेम्स में टीम पोजीशन द्वितीय रही।

हमारे महाविद्यालय की 4 खिलाड़ियों ने कुरुक्षेत्र यूनिवर्सिटी, कुरुक्षेत्र में आयोजित नॉर्थ जोन हॉकी चौम्पियनशिप में भागीदारी की व उनकी टीम 2nd पोजीशन पर रही। हमारी खिलाड़ी ज्ञान भारती ने महर्षि दयानन्द यूनिवर्सिटी, रोहतक में आयोजित नॉर्थ जोन क्रिकेट चौम्पियनशिप में भागीदारी की व उसकी टीम ने 1st पोजीशन प्राप्त की। महाविद्यालय की खिलाड़ी स्माइल सैनी, यमुनानगर में आयोजित खेलो हरियाणा चौम्पियनशिप के अन्तर्गत वेट लिफ्टिंग में प्रथम स्थान पर रही। हमारे महाविद्यालय की 4 खिलाड़ियों ने पंजाब यूनिवर्सिटी, पटियाला में आयोजित नॉर्थ जोन फुटबॉल चौम्पियनशिप में भागीदारी की। हमारी खिलाड़ी सरिन ने कानपूर, उत्तरप्रदेश में आयोजित ऑल इंडिया जूडो चौम्पियनशिप में; पूनम ने पंजाब यूनिवर्सिटी, चण्डीगढ़ में आयोजित ऑल इंडिया आर्चरी चौम्पियनशिप में; दो खिलाड़ियों, निक्की व सरिता ने आन्ध्रप्रदेश में आयोजित सीनियर नेशनल साफ्ट बॉल चौम्पियनशिप में तथा 4 खिलाड़ियों ने चरखी दादरी, हरियाणा में आयोजित सीनियर नेशनल कबड्डी चौम्पियनशिप में भागीदारी की। हमारे महाविद्यालय की 3 खिलाड़ियों ने Bangluru में आयोजित हॉकी के नेशनल कैम्प में भाग लिया। महाविद्यालय में आयोजित वार्षिक खेल-कूद प्रतियोगिताओं में बी.ए. की छात्रा तन्नू ने बेस्ट एथलीट का पुरस्कार विजित किया।

छात्राओं के सर्वांगीण विकास हेतु महाविद्यालय में विभिन्न कमेटियों, क्लबों, प्रकोष्ठों व विभागीय परिषदों

का गठन किया गया है जिनके द्वारा वर्षभर विस्तार व्याख्यानों, कार्यशालाओं, प्रतियोगिताओं व अन्य गतिविधियों का आयोजन किया जाता है। छात्राओं की शैक्षणिक एवं अन्य समस्याओं के निवारण हेतु महाविद्यालय में छात्र कल्याण परिषद् का गठन किया गया है। परिषद् की ओर से सत्र के प्रारम्भ में फ्रेशर पार्टी का आयोजन किया गया जिसमें UG व PG की 130 नई छात्राओं ने हिस्सा लिया। इसके अलावा छात्र कल्याण परिषद् ने महाविद्यालय के ओडिटोरियम में प्रधानमंत्री श्री नरेन्द्र मोदी की 'परीक्षा पर चर्चा' प्रोग्राम का Live Telecast करवाया तथा शिक्षक-अभिभावक मिलन का आयोजन किया।

छात्राओं में समाज सेवा की भावना प्रेरित करने के लिए महाविद्यालय में राष्ट्रीय सेवा योजना की ईकाई भी है जिसके अन्तर्गत प्रतिवर्ष एक-दिवसीय व सात-दिवसीय शिविर लगाए जाते हैं। एन.एस.एस. यूनिट की ओर से 24 सितम्बर 2021 को एन.एस.एस. दिवस मनाया गया जिसके अन्तर्गत समाज सेवा के महत्त्व व नैतिक मूल्यों पर विस्तार व्याख्यान आयोजित किए गए। स्वामी विवेकानन्द की 159वीं जयन्ती के उपलक्ष्य में एन.एस.एस. यूनिट की ओर से एक सस्लोगन राइटिंग प्रतियोगिता का आयोजन किया गया जिसमें 18 स्वयंसेविकाओं ने भागीदारी की। सत्र के दौरान महर्षि दयानन्द यूनिवर्सिटी, रोहतक में आयोजित विभिन्न एक-दिवसीय शिविरों में महाविद्यालय की एन.एस.एस. स्वयंसेविकाओं ने भाग लिया। 18 स्वयंसेविकाओं ने टैगोर ऑडिटोरियम में गुरु तेग बहादुर के 400वें प्रकाश पर्व के उपलक्ष्य में आयोजित एक-दिवसीय शिविर में, 9 स्वयंसेविकाओं ने राधाकृष्णन ओडिटोरियम में आजादी के 75वें अमृत महोत्सव के उपलक्ष्य में आयोजित एक-दिवसीय शिविर में तथा 21 स्वयंसेविकाओं ने टैगोर ओडिटोरियम में 'Moments of Meditation' पर आयोजित एक-दिवसीय शिविर में भागीदारी की। एन.एस.एस. यूनिट की ओर से 26 अप्रैल 2022 से 2 मई 2022 तक एक सात-दिवसीय स्पेशल (Day & Night) शिविर का आयोजन किया गया जिसमें 50 स्वयंसेविकाओं ने भागीदारी की। शिविर के दौरान स्वयंसेविकाओं ने सामाजिक सेवा से जुड़ी विभिन्न गतिविधियों में हिस्सा लिया तथा छात्राओं के व्यक्तित्व विकास एवं कौशल वृद्धि हेतु अनेक कार्यक्रम व प्रतियोगिताएँ करवाई गई।

महाविद्यालय की यूथ रेड क्रॉस क्लब की ओर से दिसम्बर 2021 में एक नेत्र जाँच शिविर का आयोजन किया गया जिसके अन्तर्गत Eye Q Hospital से आए डॉक्टर ने 82 छात्राओं व स्टाफ सदस्यों की आँखों की जाँच की। 28 दिसम्बर 2021 को एक रक्तदान शिविर का आयोजन किया गया जिसमें 59 यूनिट रक्त एकत्रित किया गया। अप्रैल 2022 में यूथ रेड क्रॉस क्लब की ओर से 'Health Awareness' पर एक विस्तार व्याख्यान का आयोजन किया गया जिसमें मान हॉस्पिटल के डॉ० जय गोपाल शर्मा ने कैंसर की बीमारी के बारे में महत्वपूर्ण जानकारी दी। इसके अलावा यूथ रेड क्रॉस की 17 स्वयंसेविकाओं ने राजकीय महिला महाविद्यालय, रोहतक, एल.एन. हिन्दु कॉलेज, रोहतक व जाट कॉलेज, रोहतक द्वारा जिला स्तर पर आयोजित यूथ रेड क्रॉस से संबंधित शिविरों में हिस्सा लिया तथा महर्षि दयानन्द यूनिवर्सिटी, रोहतक की यूथ रेड क्रॉस यूनिट द्वारा समय समय पर आयोजित विभिन्न विस्तार व्याख्यानों व गतिविधियों में भी हिस्सा लिया।

महाविद्यालय को यूथ रेड क्रॉस क्लब व रेड रिबन क्लब के सौजन्य से सिविल हास्पिटल के डा० दिनेश शर्मा का 'नेत्रदान' पर एक विस्तार व्याख्यान तथा डा० सायनिका डेका का 'ब्रेस्ट कैंसर' पर एक वेबिनार करवाया गया। विश्व एड्स दिवस के उपलक्ष्य में रेड रिबन क्लब की ओर से HIV/AIDS पर स्लोगन राइटिंग, पोस्टर मेकिंग, ट्री डेकोरेशन आदि प्रतियोगिताएँ करवाई गई तथा छात्राओं को 'Teach AIDS' पर एक डाक्यूमेंटरी फिल्म दिखाई गई। लगभग 100 छात्राओं ने जन जागरूकता रैली व एड्स Logo की मानव श्रृंखला में भाग

लिया। जनवरी 2022 में रेड रिबन क्लब द्वारा HIV/AIDS व 'TB' पर डा. इन्दु कुमारी का विस्तार व्याख्यान करवाया गया। World Health Week (7 अप्रैल 2022 से 14 अप्रैल 2022 तक) के दौरान रेड रिबन क्लब की ओर से वाद-विवाद व प्रश्नोत्तरी प्रतियोगिताएँ करवाई गईं व छात्राओं ने हस्ताक्षर अभियान व जन जागरूकता रैली में हिस्सा लिया। महाविद्यालय के तम्बाकू प्रकोष्ठ द्वारा तम्बाकू के दुष्प्रभाव पर एक जन जागरूकता रैली निकाली गई जिसमें 60 छात्राओं ने भाग लिया। 31 मई 2022 को 'World No Tobacco Day' मनाया गया जिसके अन्तर्गत पोस्टर मेकिंग, स्लोगॉन राइटिंग व रंगोली प्रतियोगिताओं का आयोजन किया गया।

छात्राओं को कानूनों के प्रति जागृत करने हेतु महाविद्यालय में लीगल लिटरेसी सेल का गठन किया गया है जिसकी ओर से अप्रैल 2022 में विभिन्न Socio-legal विषयों पर निबन्ध-लेखन, स्लोगन राइटिंग, पेंटिंग, लघु नाटिका, कविता-पाठ, भाषाण व वाद-विवाद प्रतियोगिताएँ करवाई गईं। महिला प्रकोष्ठ की ओर से 'Gender Equity' पर एक भाषण प्रतियोगिता तथा मेंहदी प्रतियोगिता का आयोजन करवाया गया। Eco-Club की ओर से महाविद्यालय परिसर में पौधारोपण कार्यक्रम का आयोजन किया गया जिसमें स्टॉफ सदस्यों व छात्राओं ने भाग लिया। इसके अलावा Eco Club ने पर्यावरण संरक्षण पर स्लोगॉन राइटिंग, पोस्टर मेकिंग व वर्किंग मॉडल प्रतियोगिताएँ करवाईं। महाविद्यालय की प्लेसमेंट सेल की ओर से 50 छात्राओं ने पंडित नेकी राम शर्मा गर्वनमेंट कॉलेज, रोहतक में आयोजित जॉब फेयर में भागीदारी की। महाविद्यालय की 'टूर एंड ट्रिप्स' कमेटी की ओर से 44 छात्राओं को तीन दिवसीय ट्रिप पर अमृतसर ले जाया गया। इसके अलावा एक-दिवसीय ट्रिप पर 139 छात्राओं को मोजोलैंड, सोनीपत ले जाया गया।

महाविद्यालय में SC/BC Cell का भी गठन किया गया है जिसके माध्यम से हरियाणा सरकार द्वारा चलाई गई विभिन्न योजनाओं के तहत अनुसूचित जाति व जनजाति तथा पिछड़े वर्ग की छात्राओं को छात्रवृत्तियाँ उपलब्ध करवाई जाती हैं। सत्र 2020-2021 में महाविद्यालय की 91 अनुसूचित जाति की छात्राओं को 1103500/- धनराशि की तथा 54 पिछड़े वर्ग की छात्राओं 237990/- धनराशि की छात्रवृत्तियाँ उपलब्ध करवाई गईं।

विभिन्न विभागीय परिषदों द्वारा वर्ष भर प्रतियोगिताओं व कार्यशालाओं का आयोजन किया गया। गृह-विज्ञान विभाग द्वारा सत्र के दौरान तीन कार्यशालाओं का आयोजन किया गया। टाई एंड डाई, डिजाइनर रंगोली व ग्रेप वाइन बोतल आर्ट पर तीन-दिवसीय मेगा कार्यशाला का (29 नवम्बर से 1 दिसम्बर 2021 तक); Fridge Magnet पर 17 मई 2022 को एक-दिवसीय कार्यशाला का तथा 4 मई से 6 मई 2022 तक Pot Designing, Soft Toy Making व Fabric Painting पर तीन-दिवसीय मेगा कार्यशाला का आयोजन किया गया। इसके अलावा गृह-विज्ञान विभाग ने Hand Made Greeting Card, Thali Decoration, Rangoli, Diya Decoration तथा Fireless Cooking पर प्रतियोगिताओं का आयोजन किया। संगीत विभाग द्वारा नवीन प्रतिभा खोज हेतु टेलेंट शो का आयोजन किया गया तथा डा० नीरा शर्मा का लेक्चर कम डेमोन्स्ट्रेशन करवाया गया। मदर्स डे के उपलक्ष्य में संगीत विभाग ने सुप्रसिद्ध गायिका लता मंगेशकर को श्रद्धांजलि अर्पित करते हुए गायन प्रतियोगिता का आयोजन किया। कॉमर्स विभाग की ओर से छात्राओं में सॉफ्ट स्किल्स के विकास हेतु 'Creative Art' प्रतियोगिता, Jaipuria Institute of Management के सौजन्य से प्रश्नोत्तरी प्रतियोगिता, Innovative Business Idea पर एक ऑनलाइन प्रतियोगिता तथा Cash versus Cashless Economy & Social Media marketing पर Power Point Presentation का आयोजन किया गया। इसके अलावा कॉमर्स

विभाग ने विभिन्न विस्तार व्याख्यानों का आयोजन करवाया। महर्षि दयानन्द यूनिवर्सिटी, रोहतक के लॉ विभाग के Retd. Prof. K.P.S. Mahlawar का Consumer Awareness पर विस्तार व्याख्यान, Dr. Suman Nasa, Associate Professor Commerce Dept. GVM College Sonapat का 'Income Tax Provisions' पर विस्तार व्याख्यान तथा नेशनल स्टॉक एक्सचेंज द्वारा प्रायोजित Mr. Manoj T. Neetakantan, Ex. AGM IDBI Bank का 'Financial Awareness' पर ऑनलाइन लेक्चर कम ट्रेनिंग प्रोग्राम करवाया गया।

हिन्दी विभाग द्वारा हिन्दी दिवस के उपलक्ष्य में ऑनलाइन निबन्ध लेखन प्रतियोगिता का आयोजन किया गया तथा अन्तर्राष्ट्रीय गीता महोत्सव के उपलक्ष्य में भगवद्गीता पर विस्तार व्याख्यान व संस्कृत श्लोकोच्चारण प्रतियोगिता करवाई गई। इसके अलावा हिन्दी विभाग ने भाषण व कविता-पाठ प्रतियोगिताओं का भी आयोजन किया। अंग्रेजी विभाग द्वारा छात्राओं को विलियम शेक्सपियर के नाटक 'The Merchant of Venice' पर आधारित फिल्म दिखाई गई। इतिहास विभाग द्वारा पोस्टर मेकिंग व निबन्ध लेखन प्रतियोगिताएँ करवाई गई।

अर्थशास्त्र विभाग की ओर से 'Latest Economic Challenge' पर एक Extempore Competition करवाया गया तथा भूगोल विभाग की ओर से पोस्टर मेकिंग प्रतियोगिता करवाई गई। मनोविज्ञान विभाग व भूगोल विभाग की ओर से छात्राओं ने राजकीय महाविद्यालय, मुरथल में उच्चतर शिक्षा विभाग, हरियाणा द्वारा प्रायोजित विज्ञान प्रदर्शनी में मॉडल प्रस्तुत किए। गणित व कम्प्यूटर साइंस विभागों द्वारा प्रसिद्ध गणितज्ञ श्रीनिवासन रामानुज पर एक डोक्युमेन्ट्री दिखाई गई तथा आजादी के 75वें अमृत महोत्सव के अन्तर्गत स्वतन्त्रता सेनानी बाबा हरभजन सिंह पर एक फिल्म दिखाई गई। फिजिक्स, कैमिस्ट्री, गणित, कम्प्यूटर साइंस व बिजनेस मैनेजमेंट विभागों द्वारा अपने विषयों से संबंधित 5 इंटर कॉलेज प्रश्नोत्तरी प्रतियोगिताओं का आयोजन किया गया। एम.ए. इंग्लिश विभाग द्वारा वाद-विवाद प्रतियोगिता, एम.ए. हिन्दी विभाग द्वारा भक्ति परक नृत्य व गायन प्रतियोगिता तथा एम.ए. अर्थशास्त्र व एम. कॉम. विभागों द्वारा Power Point Presentation प्रतियोगिता और दो वेबिनारों का आयोजन किया गया। एम.एस.सी. गणित विभाग की ओर से 'Mathematics in Daily Life' विषय पर, एक मॉडल प्रदर्शनी आयोजित की गई जिसमें छात्राओं ने दैनिक जीवन में गणित की उपयोगिता को दर्शाते हुए 21 मॉडल प्रस्तुत किए।

किसी भी महाविद्यालय के शैक्षणिक उत्थान में पुस्तकालय का महत्वपूर्ण योगदान होता है। महाविद्यालय के पुस्तकालय में छात्राओं की रुचिनुसार लगभग सत्रह हजार पाँच सौ पुस्तकें हैं। पुस्तकालय में 14 समाचार पत्र व सामान्य ज्ञान तथा विभिन्न प्रतियोगिताओं से संबंधित 35 पत्रिकाएँ मंगवाई जाती हैं। एक Online Journal (N-List) की भी सदस्यता ली गई है। पुस्तकालय के माध्यम से आर्थिक रूप से कमजोर व मैरिट आधार पर छात्राओं को पूरे वर्ष के लिए पुस्तकें देने का प्रावधान है।

महाविद्यालय की प्राध्यापिकाओं को हर वर्ष महर्षि दयानन्द यूनिवर्सिटी, रोहतक की महत्वपूर्ण कमेटियों का सदस्य मनोनीत किया जाता है। इस सत्र महाविद्यालय की प्राचार्या डा० रश्मि गुप्ता को महर्षि दयानन्द यूनिवर्सिटी, रोहतक की EC की मैम्बर व यूनिवर्सिटी Court की मैम्बर मनोनीत किया गया। संगीत विभाग की प्राध्यापिका डा० अंजना बंसल UG Board of Studies की Special Member हैं। इसके अलावा महाविद्यालय की विभिन्न संकायों की प्राध्यापिकाओं ने एक-दिवसीय व सात-दिवसीय ऑनलाइन कार्यशालाओं में भागीदारी की राष्ट्रीय व अन्तर्राष्ट्रीय स्तर पर आयोजित वेबिनारों में भाग लिया और शोध पत्र भी प्रस्तुत किए।

EXTRA CURRICULAR ACTIVITIES



Annual Athletic Meet



March Past on Athletic Meet



Online Webinar on 'Language and Literature'
by English Dept. (UG & PG)



Best Athlete of the college



Tour from Amritsar to Wagah Boarder



Trip to Mozoland (Sonepat)



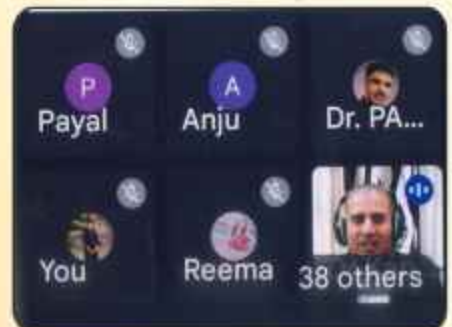
Creative Art Competition
(Commerce Deptt.)



Science Exhibition on Psychological
first Aid (Psychology Dept)



Webinar on 'Social Media and Startups
by Dr. Kapil Malhotra, M.D.U. Rohtak
(M.Com. & M.A. Economics Depts.)



Power Point Presentation on Impact
of Covid-19 on Indian Economy
(M.Com. & M.A. Economics Depts.)

OUR SPORTS STARS



Thrilling Moments of Annual Athletic Meet



First position in Inter Collegiate State Kabaddi Championship sponsored by DGHE



Team position III in Judo Inter Collegiate State Championship sponsored by DGHE



II Team position in Jump Rope, M.D.U. Inter college Championship



II Team position in M.D.U. Inter college Football Championship



I Position in Kabaddi M.D.U. Inter College Kabbaddi Championship



International Yoga Day



III Position in Inter College M.D.U. Weight Lifting Championship

PRIDE MOMENTS



Glimpses of Patriotic Fervour on Independence Day & Republic Day



Address of Chief Guest Dr. (Mrs.) Sharanjeet Kaur
(Chairperson & Vice President, Haryana Welfare Society
for Persons with Hearing & Speech Impairment, Panchkula)
on Annual Prize Distribution function



Chief Guest handing over the
baton to the student furthering
her efforts in social welfare



Capturing the honoured eminent
staff members who completed
their 25 yrs. of job in the college.



Presentation of students on
Annual Prize Distribution Function



Prize winners of Annual Athletic Meet



Glimpses of Farewell Party

Statement about ownership and the other particulars of the Periodical "Yashaswinee"

FORM - IV

(See Rule-8)

- | | | |
|----|--|--|
| 1. | Place of Publication | Vaish Mahila Mahavidyalya, Rohtak |
| 2. | Periodicity | Annual |
| 3. | Printer's Name Nationality Address | Jawahar Printing Press Indian Jhajjar Road, Rohtak Mob.: 01262-253336 |
| 4. | Publisher's Name Nationality Address | Dr. (Mrs.) Rashmi Gupta Indian Principal, Vaish Mahila Mahavidyalya, Rohtak |
| 5. | Chief Editor's Name Nationality Address | Dr. (Mrs.) Suresh Bala Malik Indian Associate Professor Vaish Mahila Mahavidyalya, Rohtak |
| 6. | Name and address of individuals Who own the magazine and partners or shareholders holding more than one percent of the total capital | Dr. (Mrs.) Rashmi Gupta Principal Vaish Mahila Mahavidyalya, Rohtak |

I, **Dr. (Mrs.) Rashmi Gupta**, hereby declare that the particulars given above are correct to the best of my knowledge and belief.

Date: **28th February 2022**

Dr. (Mrs.) Rashmi Gupta
Publisher
"Yashaswinee"

Note: The Contributors of "Yashaswinee" should note that they themselves are fully responsible for the originality or otherwise of their articles including the consequences thereof.

LAURELS OF THE COLLEGE



Khelo India Uni. Games held at Bangalore,
Team Position II in Kabaddi (NS) in Jain University



Nikita got III prize in Collage making in
Inter Zonal Youth Festival



Suman, M.A. English, Captain of M.D.U. Kabaddi Team.



International Players of Hockey



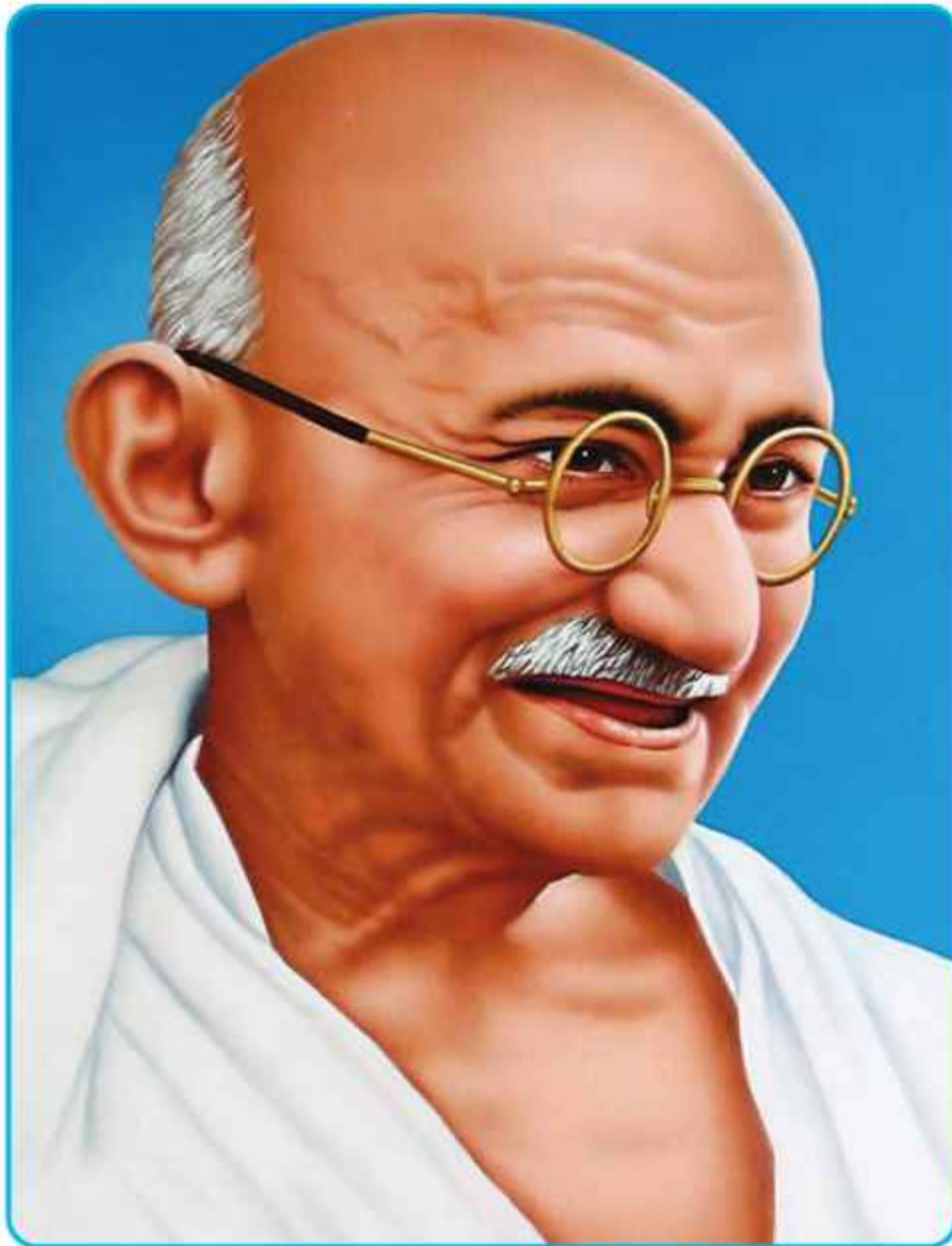
Solo Dance by Ishu - District Level-I,
State Level-I, National Level-I



Antim Kumari, Best Raider
(Kabaddi) in Inter Collegiate
State Kabaddi Championship

राष्ट्रपिता महात्मा गांधी

जिनके द्वारा रोहतक की वैश्य शिक्षण संस्थाओं का शिलान्यास हुआ



- ❖ मैं उच्च शिक्षा उसी को कहूंगा जिसे पाकर मनुष्य विनम्र और कार्य-तत्पर बन जाए।
- ❖ शिक्षा का उद्देश्य चरित्र निर्माण होना चाहिए। शिक्षा वही है, जिसके द्वारा साहस का विकास हो, गुणों में वृद्धि हो और ऊँचे आदर्शों के प्रति लगन जागे।
- ❖ शिक्षा से मेरा तात्पर्य है - बालक का पूर्ण विकास, शारीरिक, बौद्धिक एवं आत्मिक।